

SUMMER MUSIC INDUSTRY PROJECT

The Changing Role of A & R in the Recording Industry

Record Companies need to find new artists to record, so they can sell their recordings and make money. They find new artists by using **A & R men/women**.

The way they find new artists has changed over the last 10-15 years, can you research and write about how **they used to do it** and **how this has changed?** Give as much information as possible, in your own words and find examples.

Minimum 750 words.

Please include a **Bibliography** at the end of your work. This is where you should put the list of websites, books and magazines you used to carry out your research.