Plymouth University
Academic Partnerships

Weymouth College

Programme Quality
Handbook for

FdA Contemporary Photography Practice

2015 – 16
1. Welcome and Introduction to FdA Contemporary Photography Practice ........................................ 3
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1. Welcome and Introduction to FdA Contemporary Photography Practice

Welcome and congratulations on securing your place on the Plymouth University Foundation Degree in Contemporary Photography Practice course at Weymouth College. We are sure that you will enjoy the course which is designed so that on completion you will progress on to your chosen career in the Photography or continued Higher Education study and training.

Your teaching programme is based at Weymouth College, Cranford Avenue campus within the School of Creative Industries.

The FdA Contemporary Photography Practice course at Weymouth College is focused on producing students that have excellent technical skills, are able to think critically about photography and visual communication and that have knowledge of the creative arts sector and develop a professional outlook and employment skills. The course is non prescriptive and allows students to find their own path through looking at a range of different specialities within photography practice. Students will have the opportunity to explore analogue, digital and moving image photography. They will engage with photography and learn how to become active viewers, learning analytical skills and employing them to gain a greater interrogation of what photography means to today; how and why it is produced, how and why it is consumed and how it can transform within different contexts. The course fully utilises the area in and around Weymouth, which acts as inspiration with its large areas of natural beauty, abandoned coves, multitude of water sports and activities, fascinating buildings, institutions and people and the culture of the seaside are all explored.

Students will learn how to reflect on their own practice, to analyse and evaluate their work to allow them to improve their image making to professional standards. They will learn how to operate professional standard equipment with a high degree of technical skill and be introduced to different possibilities of contemporary and commercial photography.

Research skills will be taught; students will learn how to understand photographs as active viewers and there will be an emphasis on a contemporary and historical understanding of photography this will enable students to put their own image making into context and to create links from their research to their practice.

The course takes advantage of excellent facilities available including a fully equipped photographic studio, large darkrooms and access to a range of state of the art still and moving image equipment.

Professional practice is an important aspect of the course. Students will be given an understanding of the industry through talks, lectures, seminars and their own independent research. The students will either work for a relevant industry practitioner or be part of a photo agency that will be set up by the students themselves within the college. Weymouth College will
help with the set up and running of the course and provide on-site expertise to help the cohort learn about business practice in the creative arts.

The final facet of the students’ learning is the application of this knowledge to industry-based situations, which will be experienced through live-briefs and work placements. The course furnishes students with the skills and professional portfolio to work in the industry.

This programme has been designed to equip you with the skills and knowledge base required to work in your chosen specialism or other graduate opportunities. It is also a platform from which you can undertake additional vocational and academic qualifications.

This Programme Quality handbook contains important information including:

- The approved programme specification
- Module records

**Note:** the information in this handbook should be read in conjunction with the current edition of the College / University Student handbook available at [http://moodle.weymouth.ac.uk/](http://moodle.weymouth.ac.uk/) which contains student support based information on issues such as finance and studying at HE along with the University’s Student Handbook [https://www.plymouth.ac.uk/your-university/governance/student-handbook](https://www.plymouth.ac.uk/your-university/governance/student-handbook) and your Teaching, Learning and Assessment Handbook available on your programme virtual learning environment.

### 2. Programme Specification

<table>
<thead>
<tr>
<th><strong>Awarding Institution:</strong></th>
<th>University of Plymouth</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Partner Institution and delivery site (s):</strong></td>
<td>Weymouth College</td>
</tr>
<tr>
<td><strong>Accrediting Body:</strong></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Language of Study:</strong></td>
<td>English†</td>
</tr>
<tr>
<td><strong>Mode of Study:</strong></td>
<td>Full Time over two years or Part Time over four years</td>
</tr>
<tr>
<td><strong>Final Award:</strong></td>
<td>Foundation Degree in Arts Contemporary Photography Practice (FdA)</td>
</tr>
<tr>
<td><strong>Intermediate Award:</strong></td>
<td></td>
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<td><strong>Programme Title:</strong></td>
<td>FdA Contemporary Photography Practice</td>
</tr>
<tr>
<td><strong>UCAS Code:</strong></td>
<td>W642</td>
</tr>
<tr>
<td><strong>JACS Code:</strong></td>
<td>W640</td>
</tr>
<tr>
<td><strong>Benchmarks:</strong></td>
<td>Informed by subject benchmark for Art and Design &amp; Framework for Higher Education Qualifications (FHEQ), and for Foundation Degree Qualification Benchmark (FDQB)</td>
</tr>
<tr>
<td><strong>Date of Programme Approval:</strong></td>
<td>March 2015</td>
</tr>
</tbody>
</table>

† Unless otherwise approved through Plymouth University’s Academic Development and Partnerships Committee
Programme Aims:

1. Access to a higher level programme of study in photography for suitably qualified people.
2. The ability for students to apply their developing skills and knowledge in a functional way as the programme progresses, particularly in the work-based learning placement, and by engagement with communities and the general public.
3. Specialist study relevant to the individual vocation and environments in which students are currently working, or to which students are aiming to work within the photography profession.
4. The levels of academic and practical ability and critical thinking to equip students with the skills needed to progress to Honours level study.
5. The knowledge, understanding and skills required for success in employment in the photography industry.

Programme Intended Learning Outcomes:

1. Demonstrate the ability to contribute to photography industry through effective use and combination of the knowledge and skills gained in different parts of the programme.
2. Describe and evaluate the roles of a range of professionals relevant to the field of study, and develop competencies in these professionalisms by engaging with local employers.
3. Critically analyse essential theories related to photography and evaluate their implementation.
4. Demonstrate transferable skills and knowledge which will enable individuals to meet changing circumstances, whether moving within their own area of employment, moving up to a supervisory or management position or adapting to general changes in the photography professions.
5. Demonstrate skills and techniques, and personal qualities and attitudes essential for successful performance in working life.
6. Enable students to make an immediate contribution to employment.
7. Progress to further professional development of higher-level skills through future study or career advancement.
3. Module Records

SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.

<table>
<thead>
<tr>
<th>MODULE CODE:</th>
<th>WEYM1035</th>
<th>MODULE TITLE:</th>
<th>Analogue Photography</th>
</tr>
</thead>
<tbody>
<tr>
<td>CREDITS:</td>
<td>20</td>
<td>FHEQ Level: 4</td>
<td>JACS CODE: W640</td>
</tr>
<tr>
<td>PRE-REQUISITES:</td>
<td>None</td>
<td>CO-REQUISITES:</td>
<td>None</td>
</tr>
<tr>
<td>COMPENSATABLE:</td>
<td>Yes</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SHORT MODULE DESCRIPTOR: (max 425 characters)
Students develop an understanding and identification of core photographic observational and constructed practice working with black and white analogue materials. During workshops, seminars, and personal photographic exploration, key skills in analogue photography are developed. The relationship between individual practice, ideas and the context of others’ work is explored.

ELEMENTS OF ASSESSMENT [Use HESA KIS definitions]

<table>
<thead>
<tr>
<th>WRITTEN EXAMINATION</th>
<th>COURSEWORK</th>
<th>PRACTICAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>E1 (Examination)</td>
<td>%</td>
<td>C1 (Coursework) 100 %</td>
</tr>
<tr>
<td>E2 (Clinical Examination)</td>
<td>%</td>
<td>A1 (Generic Assessment) %</td>
</tr>
<tr>
<td>T1 (Test)</td>
<td>%</td>
<td>P1 (Practical)    %</td>
</tr>
</tbody>
</table>

SUBJECT ASSESSMENT PANEL Group to which module should be linked: FdA Contemporary Photography Practice

Professional body minimum pass mark requirement: N/A

MODULE AIMS:
1. To establish an understanding of photography as a critical practice
2. To develop experience and understanding of analogue photography
3. To develop individual and collaborative working practice
4. To extend students’ contextual framework of historical and contemporary practitioners
5. To develop problem solving, research & enquiry around analogue photography
6. To develop autonomy and responsibility for actions at an undergraduate level

ASSESSED LEARNING OUTCOMES: (additional guidance below)
At the end of the module the learner will be expected to be able to:
1. Apply critical reflection to their photographic practice
2. Develop confidence in individual and collaborative practice
3. Demonstrate an awareness of the practice of analogue black and white photography
4. Demonstrate an initial contextual understanding of the work of historical and contemporary photographic practitioners and processes linked to analogue black and white photography

DATE OF APPROVAL: 03/2015  FACULTY/OFFICE: Academic Partnerships
DATE OF IMPLEMENTATION: 09/2015  SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: Click here to enter a date.  TERM/SEMESTER: Autumn S1
SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2015/16    NATIONAL COST CENTRE: 143

MODULE LEADER: Lee Elkins    OTHER MODULE STAFF: None

SUMMARY of MODULE CONTENT

Students undertake a variety of observational and constructed photographic projects investigating the control of various analogue black and white photography techniques on location. They will explore a range of camera systems both lens based and non-lens based.

Students will explore historical and contemporary black and white analogue photography. There will be seminars and lectures where students will discuss various issues related to contemporary practice. This is to encourage deeper thinking about this method of photography and to put it into today’s context.

Technical support will be given to help students diagnose faults and imperfections in their products and processes.

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

<table>
<thead>
<tr>
<th>Scheduled Activities</th>
<th>Hours</th>
<th>Comments/Additional Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lectures and seminars</td>
<td>25</td>
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<tr>
<td>Practical demonstrations</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Independent study</td>
<td>144</td>
<td></td>
</tr>
<tr>
<td>Tutorial</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
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<td><em>(NB: 1 credit = 10 hours or learning; 10 credits = 100 hours, etc)</em></td>
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<table>
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<tr>
<th>Category</th>
<th>Element</th>
<th>Component Name</th>
<th>Component Weighting</th>
<th>Comments include links to learning objectives</th>
</tr>
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<tbody>
<tr>
<td>Written exam</td>
<td>E</td>
<td></td>
<td>%</td>
<td>Total = 100%</td>
</tr>
<tr>
<td></td>
<td>T</td>
<td></td>
<td>%</td>
<td>Total = 100%</td>
</tr>
<tr>
<td>Coursework</td>
<td>C1</td>
<td>Sketchbook/Blog</td>
<td>100%</td>
<td>Total = 100%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>The students will submit sketchbooks or online blogs or a combination of both that will evidence their learning and exploration of analogue photography. L.O. 1, 2, 3 +4</td>
</tr>
<tr>
<td>Practical</td>
<td>P1</td>
<td></td>
<td>Total = 100%</td>
<td></td>
</tr>
</tbody>
</table>

Updated by: Date: Approved by: Date:
Recommended Texts and Sources:

SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.

<table>
<thead>
<tr>
<th>MODULE CODE:</th>
<th>WEMY1036</th>
<th>MODULE TITLE:</th>
<th>Digital Imagery</th>
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<td>4</td>
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<td>JACS CODE:</td>
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<td>PRE-REQUISITES:</td>
<td>None</td>
<td>CO-REQUISITES:</td>
<td>None</td>
</tr>
<tr>
<td>COMPENSATABLE:</td>
<td>Yes</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SHORT MODULE DESCRIPTOR: (max 425 characters)
Students develop an understanding and identification of core photographic observational and constructed practice working with digital materials. During workshops, seminars, and personal photographic exploration, key skills in digital photography are developed. The relationship between individual practice, ideas and the context of others’ work is explored.

ELEMENTS OF ASSESSMENT [Use HESA KIS definitions]

<table>
<thead>
<tr>
<th>WRITTEN EXAMINATION</th>
<th>COURSEWORK</th>
<th>PRACTICAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>E1 (Examination)</td>
<td>C1 (Coursework)</td>
<td>100 %</td>
</tr>
<tr>
<td>E2 (Clinical Examination)</td>
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<td>%</td>
</tr>
<tr>
<td>T1 (Test)</td>
<td>P1 (Practical)</td>
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</tr>
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SUBJECT ASSESSMENT PANEL Group to which module should be linked: FdA Contemporary Photography Practice

Professional body minimum pass mark requirement: N/A

MODULE AIMS:
1. To establish an understanding of photography as a critical practice
2. To develop experience and understanding of digital photography
3. To develop individual and collaborative working practice
4. To extend students’ contextual framework of historical and contemporary practitioners
5. To develop problem solving, research & enquiry around digital photography
6. To develop interpersonal and communication skills
7. To develop autonomy and responsibility for actions at an undergraduate level

ASSESSED LEARNING OUTCOMES: (additional guidance below)
At the end of the module the learner will be expected to be able to:
1. Apply critical reflection to their photographic practice
2. Demonstrate an awareness of the practice of digital photography
3. Demonstrate an initial contextual understanding of the work of historical and contemporary photographic practitioners and processes linked to digital photography

DATE OF APPROVAL: 03/2015   FACULTY/Office: Academic Partnerships
DATE OF IMPLEMENTATION: 09/2015   SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: Click here to enter a date.   TERM/SEMESTER: Autumn S1

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT
Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2015/16 **NATIONAL COST CENTRE:** 143

**MODULE LEADER:** Andrew Sherlock **OTHER MODULE STAFF:** None

**SUMMARY of MODULE CONTENT**
Students undertake a variety of observational and constructed photographic projects investigating various digital photography techniques on location. They will explore a range of camera systems.

Students will explore historical and contemporary digital photography. There will be seminars and lectures where students will discuss various issues related to contemporary practice. This is to encourage deeper thinking about this discourse and to put it into today's context.

Technical support will be given to help students diagnose faults and imperfections in their products and processes.

**SUMMARY OF TEACHING AND LEARNING** [*Use HESA KIS definitions*]

<table>
<thead>
<tr>
<th>Scheduled Activities</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>Lectures and seminars</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Practical demonstrations</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Independent study</td>
<td>144</td>
<td></td>
</tr>
<tr>
<td>Tutorial</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>200</td>
<td>(NB: 1 credit = 10 hours or learning; 10 credits = 100 hours, etc)</td>
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</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Element</th>
<th>Component Name</th>
<th>Component Weighting</th>
<th>Comments include links to learning objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam</td>
<td>E</td>
<td></td>
<td>%</td>
<td>Total = 100%</td>
</tr>
<tr>
<td></td>
<td>T</td>
<td></td>
<td>%</td>
<td>Total = 100%</td>
</tr>
<tr>
<td>Coursework</td>
<td>C1</td>
<td>Sketchbook/Blog</td>
<td>100%</td>
<td>Total = 100%</td>
</tr>
<tr>
<td>Practical</td>
<td>P1</td>
<td></td>
<td>Total = 100%</td>
<td></td>
</tr>
</tbody>
</table>

Updated by: Lee Elkins  
Date: 14/04/2015  
Approved by: Delete and insert (this should be updated)  
Date: Click
Recommended Texts and Sources:

SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.

**MODULE CODE:** WEYM1037  **MODULE TITLE:** Industry Work Experience

**CREDITS:** 20  **FHEQ Level:** 4  **JACS CODE:** W640

**PRE-REQUISITES:** None  **CO-REQUISITES:** None  **COMPENSATABLE:** Yes

**SHORT MODULE DESCRIPTOR:** (max 425 characters)
Students explore professional practice within the photographic creative arts. Evaluating their personal skill sets and those of other roles in the profession. Appropriate work experience will be agreed for each individual student in discussion with the module leader. Work is presented in a report and a presentation on their chosen experience and will analyse the area of the creative arts they have experienced.

<table>
<thead>
<tr>
<th>ELEMENTS OF ASSESSMENT <strong>Use HESA KIS definitions</strong></th>
<th>WRITTEN EXAMINATION</th>
<th>COURSEWORK</th>
<th>PRACTICAL</th>
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<tbody>
<tr>
<td>E1 (Examination) %</td>
<td>C1 (Coursework)</td>
<td>75 %</td>
<td>P1 (Practical) 25 %</td>
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<tr>
<td>E2 (Clinical Examination) %</td>
<td>A1 (Generic Assessment)</td>
<td>%</td>
<td></td>
</tr>
<tr>
<td>T1 (Test) %</td>
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**SUBJECT ASSESSMENT PANEL** Group to which module should be linked: FdA Contemporary Photography Practice

Professional body minimum pass mark requirement: N/A

**MODULE AIMS:**
1. To develop team and organisational working in the creative arts and media sector
2. To analyse and evaluate the creative arts and media sector
3. To apply personal evaluation and development to creative practice
4. To develop own professional practice

**ASSESSED LEARNING OUTCOMES:** (additional guidance below)
At the end of the module the learner will be expected to be able to:
1. Demonstrate an understanding of the creative industry sector
2. Demonstrate an awareness of professional practice within the creative arts and media industry sector
3. Demonstrate working effectively with others and recognising the factors that affect team performance interpersonal and communication skills
4. Develop confidence in professional interpersonal, intrapersonal and practical skills

**DATE OF APPROVAL:** 03/2015  **FACULTY/OFFICE:** Academic Partnerships
**DATE OF IMPLEMENTATION:** 09/2015  **SCHOOL/PARTNER:** Weymouth College
**DATE(S) OF APPROVED CHANGE:** Click here to enter a date.  **TERM/SEMESTER:** Spring S2


SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2015/16 NATIONAL COST CENTRE: 143

MODULE LEADER: Andrew Sherlock OTHER MODULE STAFF: None

SUMMARY of MODULE CONTENT

Students undertake work based learning through either an appropriate practitioner or company or by being part of a photographic agency set up and run in partnership with the college.

Students explore professional practice using their experiences examining the business and the roles within the business they also diagnose their technical and personal skills and produce a development plan as part of their presentation.

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

<table>
<thead>
<tr>
<th>Scheduled Activities</th>
<th>Hours</th>
<th>Comments/Additional Information</th>
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</thead>
<tbody>
<tr>
<td>Lectures and seminars</td>
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<tr>
<td>Tutorials</td>
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</tr>
<tr>
<td>WBL</td>
<td>150</td>
<td></td>
</tr>
<tr>
<td>Independent study</td>
<td>18</td>
<td></td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>200</strong></td>
<td><em>(NB: 1 credit = 10 hours or learning; 10 credits = 100 hours, etc)</em></td>
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</tbody>
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<table>
<thead>
<tr>
<th>Category</th>
<th>Element</th>
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<th>Component Weighting</th>
<th>Comments/Additional Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam</td>
<td>E</td>
<td></td>
<td>%</td>
<td>Total = 100%</td>
</tr>
<tr>
<td>T</td>
<td></td>
<td></td>
<td>%</td>
<td>Total = 100%</td>
</tr>
<tr>
<td>Coursework</td>
<td>C</td>
<td>Industry report/case study</td>
<td>75% Total = 100%</td>
<td>A well-presented professional report demonstrating understanding and knowledge of the creative arts industry sector. L.O. 1, 2, 3 + 4</td>
</tr>
<tr>
<td>Practical</td>
<td>P</td>
<td>Presentation</td>
<td>25% Total = 100%</td>
<td>The presentation will be 15 min demonstrating understanding and knowledge of the industry. L.O. 1, 2 + 4</td>
</tr>
</tbody>
</table>

Updated by: Lee Elkins
Date: 14/04/2015
Approved by: Delete and insert (this should be updated on an annual basis)
Date: Click here to enter a date.
Recommended Texts and Sources:
www.creativityincubator.com (sections: About Creativity, Innovation, Creative Tools and Techniques)
www.fastcompany.com
www.gov.uk/browse/business/setting-up
www.springwise.com
www.startupdonut.co.uk/
www.techcrunch.com
www.wired.com
SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.

<table>
<thead>
<tr>
<th>MODULE CODE:</th>
<th>WEYM1038</th>
<th>MODULE TITLE:</th>
<th>Photographic Analysis</th>
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<tbody>
<tr>
<td>CREDITS:</td>
<td>20</td>
<td>FHEQ Level:</td>
<td>4</td>
</tr>
<tr>
<td>JACS CODE:</td>
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<td></td>
<td>W640</td>
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<tr>
<td>PRE-REQUISITES:</td>
<td>None</td>
<td>CO-REQUISITES:</td>
<td>None</td>
</tr>
<tr>
<td>COMPENSATABLE:</td>
<td>Yes</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SHORT MODULE DESCRIPTOR: (max 425 characters)
In this module students are introduced to a range of photographic discourses that chart the development of the medium, its characteristics, its practitioners and practices and where it sits today within the creative arts. Students gain a broad knowledge and understanding of these discourses and acquire skills in critical thinking, research, writing and presentation which are used to explore and challenge conventional understandings.

ELEMENTS OF ASSESSMENT Use HESA KIS definitions]

<table>
<thead>
<tr>
<th>WRITTEN EXAMINATION</th>
<th>COURSEWORK</th>
<th>PRACTICAL</th>
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</thead>
<tbody>
<tr>
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<td>C1 (Coursework) 100 %</td>
</tr>
<tr>
<td>E2 (Clinical Examination)</td>
<td>%</td>
<td>A1 (Generic Assessment) %</td>
</tr>
<tr>
<td>T1 (Test)</td>
<td>%</td>
<td></td>
</tr>
</tbody>
</table>

SUBJECT ASSESSMENT PANEL Group to which module should be linked: FdA Contemporary Photography Practice

Professional body minimum pass mark requirement: N/A

MODULE AIMS:
1. To develop critical awareness of photographic practice and practitioners
2. To develop initial knowledge and understanding of college learning facilities and procedures
3. To identify principles and concepts underlying theoretical frameworks of photography and begin to identify their strengths and weaknesses
4. To establish undergraduate level research practice

ASSESSED LEARNING OUTCOMES: (additional guidance below)
At the end of the module the learner will be expected to be able to:
1. Demonstrate a broad understanding of established theories on historical and contemporary photography
2. Evidence some confidence in critical reflection and communication through discussion and written work
3. Navigate and effectively utilise the facilities and procedures for research and output with the appropriate use of IT within the college
4. Demonstrate a working knowledge of established conventions of academic documentation

DATE OF APPROVAL: 03/2015   FACULTY/OFFICE: Academic Partnerships
DATE OF IMPLEMENTATION: 09/2015   SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: Click here to enter a   TERM/SEMESTER: Autumn S1
SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2015/16  NATIONAL COST CENTRE: 143

MODULE LEADER: Lee Elkins  OTHER MODULE STAFF: None

SUMMARY of MODULE CONTENT

This module familiarises the students in visual communication, narrative and the development of the photographic language, contextualising the historical emergence of photography and the processes through which these forms and industries have developed through time.

Academic skills in critical analysis will be introduced through this module.

There will be non-residential field trips where initial academic theory can be developed.

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

<table>
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<tr>
<th>Scheduled Activities</th>
<th>Hours</th>
<th>Comments/Additional Information</th>
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<td>Field Trips</td>
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<td>T</td>
<td></td>
<td>%</td>
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<tr>
<td>Coursework</td>
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<td>1 x 1500 essay on ‘Why is Photography?’</td>
<td>50%</td>
<td>Students explore the image, how it can be read and how it can communicate ideas, concepts and narratives.</td>
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<tr>
<td></td>
<td></td>
<td>1 x 1500 review on photographic exhibition.</td>
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<td>Students review photography exhibition L.O. 1, 2, 3 + 4</td>
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<td>%</td>
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</table>
Recommended Texts and Sources:


Williams, Kate (2009) *Getting Critical (Pocket Study Skills)*, Palgrave Macmillan.
SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.

MODULE CODE: WEYM1039 | MODULE TITLE: Studio Techniques

CREDITS: 20 | FHEQ Level: 4 | JACS CODE: W640

PRE-REQUISITES: None | CO-REQUISITES: None | COMPENSATABLE: Yes

SHORT MODULE DESCRIPTOR: (max 425 characters)
Students develop an understanding of studio photographic practices including still life and portraiture. During workshops, seminars, and personal photographic exploration, studio photographic skills are developed. The relationship between individual practice, ideas and the context of others’ work is explored and used as research that can be synthesised into students’ projects.

ELEMENTS OF ASSESSMENT Use HESA KIS definitions]

<table>
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<tr>
<th>WRITTEN EXAMINATION</th>
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<th>PRACTICAL</th>
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<td>A1 (Generic Assessment) %</td>
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<td>T1 (Test) %</td>
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SUBJECT ASSESSMENT PANEL Group to which module should be linked: FdA Contemporary Photography Practice

Professional body minimum pass mark requirement: N/A

MODULE AIMS:
1. To develop experience and understanding of studio based photography
2. To further develop individual and collaborative working practice
3. To extend students’ contextual framework of historical and contemporary practitioners
4. To establish synthesis and creativity in studio photography
5. To develop problem solving, research & enquiry in studio photography
6. To further develop autonomy and responsibility for actions at an undergraduate level

ASSESSED LEARNING OUTCOMES: (additional guidance below)
At the end of the module the learner will be expected to be able to:
1. Apply critical reflection to their studio photographic practice
2. Develop confidence in individual and collaborative practice
3. Demonstrate an awareness of studio photographic techniques
4. Demonstrate an initial contextual understanding of the work of historical and contemporary photographic practitioners

DATE OF APPROVAL: 03/2015 | FACULTY/OFFICE: Academic Partnerships
DATE OF IMPLEMENTATION: 09/2015 | SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: Click here to enter a date. | TERM/SEMESTER: Spring S2

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT
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ACADEMIC YEAR: 2015/16  NATIONAL COST CENTRE: 143

MODULE LEADER: Lee Elkins  OTHER MODULE STAFF: Workshops delivered by Seamus Nicholson

SUMMARY of MODULE CONTENT
- Demonstrations of studio photography and equipment used
- Studio flashes/lighting
- Backdrops
- Different types of lighting set-ups
- Recreating lighting set-ups
- Camera setting
- Using film vs. working digitally
- High key and low key set-ups
- Still life in the studio
- Post production (Photoshop)

- Analysing studio photography
- Recognising different types of lighting
- Demonstrate knowledge of studio equipment
- Hard light/soft light readings
- Fashion photography in context
- Controversial images
- Image manipulation post production

- Create studio images
- Working safely in studio
- Model release forms
- Ethics of studio photography
- Evaluation of own work

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

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<tr>
<th>Scheduled Activities</th>
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</table>

The students will submit sketchbooks or online blogs or a combination of both that will evidence their learning and exploration of studio photography and practice. 

L.O. 1, 2, 3 +4

| Practical | P1 | Total = 100% |

Recommended Texts and Sources:

SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.

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<tr>
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<td>COMPENSATABLE:</td>
<td>Yes</td>
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</table>

SHORT MODULE DESCRIPTOR: (max 425 characters)
The students are encouraged to explore culture through photographic portraiture. They are asked whether we can truly judge a book by its cover and whether readings of portraits can be disrupted by the use of text, colour, context and other photographic elements. They will have a series of lectures that will explore what culture means and how it has been represented by those within and outside the culture being represented.

ELEMENTS OF ASSESSMENT Use HESA KIS definitions]

<table>
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<td>E2 (Clinical Examination)</td>
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<td>A1 (Generic Assessment)</td>
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<tr>
<td>T1 (Test)</td>
<td>%</td>
<td>P1 (Practical)</td>
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</table>

SUBJECT ASSESSMENT PANEL Group to which module should be linked: FdA Contemporary Photography Practice

Professional body minimum pass mark requirement: N/A

MODULE AIMS:
1. To develop ethical awareness and application in photographic practice
2. To organise and undertake a cultural portrait project
3. To demonstrate awareness and understanding of contemporary portraiture
4. To develop individual and collaborative working practice
5. To continue to extend students’ contextual framework of historical and contemporary practitioners
6. To extend autonomy and responsibility for actions at an undergraduate level

ASSESSED LEARNING OUTCOMES: (additional guidance below)
At the end of the module the learner will be expected to be able to:
1. Apply critical reflection to photographic practice
2. Develop confidence in individual and collaborative practice
3. Demonstrate an awareness of the practice of cultural portrait photography
4. Demonstrate a contextual understanding of the work of historical and contemporary photographic practitioners

DATE OF APPROVAL: 03/2015  FACULTY/OFFICE: Academic Partnerships
DATE OF IMPLEMENTATION: 09/2015  SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: Click here to enter a date.  TERM/SEMESTER: Spring S2
SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2015/16       NATIONAL COST CENTRE: 143

MODULE LEADER: Lee Elkins       OTHER MODULE STAFF: None

SUMMARY of MODULE CONTENT

Students will be encouraged to thinking deeper about the globalisation of photography and identify initial principles and concepts underlying theoretical frameworks. They are then to apply their investigations to their practice to produce a portrait series.

Technical support will be given to help students diagnose faults and imperfections in their products and processes.

The students will create a series of portrait images that will be assessed as evidence of their understanding of cultural photography. The series will have to be well considered, creative and to have addressed any ethical issues that may have arisen.

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

<table>
<thead>
<tr>
<th>Scheduled Activities</th>
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<th>Comments/Additional Information</th>
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<tr>
<td>Practical demonstrations</td>
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<tr>
<td>Guided independent learning</td>
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<td>(NB: 1 credit = 10 hours or learning; 10 credits = 100 hours, etc)</td>
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Coursework  

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<td>The students will submit sketchbooks or online blogs or a combination of both that will evidence their learning and exploration of analogue photography. L.O. 1, 2, 3, 4, 5, 6 + 7</td>
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Practical

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Updated by:                      Date:  
Approved by:                      Date:
Recommended Texts and Sources:
Williams, Kate (2009) *Getting Critical (Pocket Study Skills)*, Palgrave Macmillan.
SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.

<table>
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<th>MODULE CODE:</th>
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| PRE-REQUISITES: | None | CO-REQUISITES: | None | COMPENSATABLE: | Yes |

SHORT MODULE DESCRIPTOR: *(max 425 characters)*
At level 5 students investigate how photography is moving away from traditional areas and into new territories through developing technologies such as DSLRs; this module allows students to develop skills in filmmaking and moving images. The relationship between individual practice, ideas and the context of others’ work is explored and used as research that can be synthesised into students’ projects.

ELEMENTS OF ASSESSMENT *Use HESA KIS definitions]*

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</table>

SUBJECT ASSESSMENT PANEL Group to which module should be linked: FdA Contemporary Photography Practice

Professional body minimum pass mark requirement: N/A

MODULE AIMS:
1. To expand technical photographic contexts
2. To develop detailed knowledge of well-established theories and concepts in moving image
3. To develop working with limited supervision and direction, within defined guidelines accepting responsibility for achieving personal and/or group outcomes and/or outputs
4. To develop problem solving, research & enquiry around moving images
5. To introduce awareness of personal responsibility and professional codes of conduct

ASSESSED LEARNING OUTCOMES: *(additional guidance below)*
At the end of the module the learner will be expected to be able to:
1. Organise and undertake moving images project in a variety of different locations
2. Organise and undertake an edited sequence and presentation
3. Consider the ethical and moral implications of practice in relation to the representation of others in moving image work
4. Demonstrate contextual understanding of the work of historical and contemporary photographic practitioners

DATE OF APPROVAL: 03/2015 | FACULTY/OFFICE: Academic Partnerships
DATE OF IMPLEMENTATION: 09/2015 | SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: Click here to enter a date. | TERM/SEMESTER: Autumn S1

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT
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ACADEMIC YEAR: 2015-16  NATIONAL COST CENTRE: 143

MODULE LEADER: Jason Watkins  OTHER MODULE STAFF: Tim Fogg

SUMMARY of MODULE CONTENT
- Demonstrations
- Using Premiere Pro for editing
- Stop motion
- Animation techniques
- Creating GIFs
- Using moving image equipment
- Working safely
- Using TV studio
- Green screen
- Colour grading
- Audio for moving image
- Lectures
- The grammar of film editing
- Analysis of editing techniques
- Recognising editing techniques
- Narratives (linear and non-linear)
- Field trip to cinema
- Create moving image project
- Create production file
- Location recce
- Risk assessments
- Storyboarding
- Shooting schedule
- Post production and the edit
- Peer assessments
- Project Evaluation

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

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Updated by: Lee Elkins

Date: 14/04/2015

Approved by: Delete and insert (this should be updated on an annual basis)

Date: Click here to enter a date.

**Recommended Texts and Sources:**
- Recommended reading:
  - Vineyard, J. (2000) *Setting up your Shots – Great camera moves every filmmaker should know*. Studio City: Michael Weise Productions
SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.

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<td>COMPENSATABLE:</td>
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SHORT MODULE DESCRIPTOR: (max 425 characters)
This module looks at contemporary photography practices from around the world. Students will be engaging with a broad range of global photographers, they will look at how photography has evolved from being the dominion of mainly white, middle-class, educated males to something much more fluid, less easily defined. In this module students are introduced to a wide range of photographic theories and related discourses. They develop more advanced critical skills, including analysis and evaluation, and the application of theoretical concepts to photographic practice, as well as academic writing and research skills.

ELEMENTS OF ASSESSMENT Use HESA KIS definitions]
<table>
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<td>P1 (Practical)</td>
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SUBJECT ASSESSMENT PANEL Group to which module should be linked: FdA Contemporary Photography Practice

Professional body minimum pass mark requirement: N/A

MODULE AIMS:
1. To consolidate undergraduate level research practice
2. To consolidate use of the college’s facilities and procedures
3. To develop critical awareness in verbal and written form
4. To critically engage with a range of photographic theories
5. To relate the study of photographic theory to history and practice

ASSESSED LEARNING OUTCOMES: (additional guidance below)
At the end of the module the learner will be expected to be able to:
1. Effectively utilise the college’s facilities and procedures for research
2. Evidence confidence of critical reflection and communication through discussion and written work
3. Apply established conventions of documentation
4. Manage personal study and work output with the appropriate use of IT
5. Evidence a critical and reflective understanding of theoretical debates surrounding contemporary photography

DATE OF APPROVAL: 03/2015 | FACULTY/OFFICE: Academic Partnerships
DATE OF IMPLEMENTATION: 09/2015 | SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: Click here to enter a date. | TERM/SEMESTER: Autumn S1
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ACADEMIC YEAR: 2015-16 | NATIONAL COST CENTRE: 143

MODULE LEADER: Lee Elkins | OTHER MODULE STAFF: None

SUMMARY of MODULE CONTENT
- Lectures
- South American Photographers
- Japanese and Chinese Photographers of the 21st Century
- After Seydou Keita: Africa and 21st Century Photography

- Seminars
- American photography vs. the world
- Emerging cultures and the digital revolution

- Workshops
- Writing academically
- Research techniques
- Writing about photography
- Applying photographic theories

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

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<th>Scheduled Activities</th>
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<th>Comments include links to learning objectives</th>
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<tbody>
<tr>
<td>Written exam</td>
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<td>Coursework</td>
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<td>L.O. 1, 2, 3, 4 + 5</td>
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</table>

Updated by: Lee Elkins
Date: 14/04/2015
Approved by: Delete and insert (this should be updated on an annual basis
Date: Click here to enter a
Recommended Texts and Sources:
Williams, Kate (2009) *Getting Critical (Pocket Study Skills)*, Palgrave Macmillan.
SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.

<table>
<thead>
<tr>
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<th>WEYM2037</th>
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<tr>
<td>COMPENSATABLE:</td>
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**SHORT MODULE DESCRIPTOR:** (max 425 characters)
Students explore practice within photobook photographic practice and design as well as developing a self-initiated project. Work is presented in bookwork and sequential editorial format and the relationship between individual practice, ideas and the context of others' work is continued.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions]

<table>
<thead>
<tr>
<th>WRITTEN EXAMINATION</th>
<th>COURSEWORK</th>
<th>PRACTICAL</th>
</tr>
</thead>
<tbody>
<tr>
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<td>E2 (Clinical Examination)</td>
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<tr>
<td>T1 (Test)</td>
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</table>

**SUBJECT ASSESSMENT PANEL** Group to which module should be linked: FdA Contemporary Photography Practice

Professional body minimum pass mark requirement: N/A

**MODULE AIMS:**
1. To develop a greater synthesis of research, practice, history and critical reflection
2. To develop confidence in the presentation of work in book context
3. To develop detailed knowledge of well-established theories and concepts regarding photobook construction and design
4. Organise and undertake a photobook project

**ASSESSED LEARNING OUTCOMES:** (additional guidance below)
At the end of the module the learner will be expected to be able to:
1. Apply research, photographic practice and critical reflection to key themes and debates in contemporary photobook production
2. Demonstrate awareness of the necessary technologies involved in producing photobooks and the synthesis of these in respect of working methodologies into their project
3. Demonstrate contextual understanding of the work of historical and contemporary photobook practitioners

**DATE OF APPROVAL:** 03/2015  **FACULTY/OFFICE:** Academic Partnerships
**DATE OF IMPLEMENTATION:** 09/2015  **SCHOOL/PARTNER:** Weymouth College

**DATE(S) OF APPROVED CHANGE:** Click here to enter a date.  **TERM/SEMESTER:** Autumn S1

**Additional notes (for office use only):** For delivering institution’s HE Operations or Academic Partnerships use if required
SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2015-16
NATIONAL COST CENTRE: 143

MODULE LEADER: Lee Elkins
OTHER MODULE STAFF: None

SUMMARY of MODULE CONTENT

Lectures:
- History of the photobook
- Photobooks now!
- Artists books
- Visual hierarchy
- Pink for Boys: What design means

Workshops:
- Investigate and research photobooks
- Design of the book
- Graphic design and the photobook
- Bookbinding workshops
- Materials used in bookbinding
- Develop a series of images
- Editing a series of images
- Using InDesign
- Create a photobook

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

<table>
<thead>
<tr>
<th>Scheduled Activities</th>
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<th>Comments/Additional Information</th>
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<td>Tutorials</td>
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<td>demonstrations</td>
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<td>(NB: 1 credit = 10 hours or learning; 10 credits = 100 hours, etc)</td>
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<td>% Total = 100%</td>
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</tr>
<tr>
<td></td>
<td>T</td>
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<td>C</td>
<td></td>
<td>Total =</td>
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</tr>
<tr>
<td>1</td>
<td>Sketchbook/Blog</td>
<td>100%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>----</td>
<td>-----------------</td>
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<tr>
<td></td>
<td>Photobook</td>
<td>50%</td>
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</tbody>
</table>

The students will submit sketchbooks or online blogs or a combination of both that will evidence their learning and exploration of analogue photography.

A completed photobook, printed and bound that has had all elements of the object and design carefully considered.

L.O. 1, 2 + 3

<table>
<thead>
<tr>
<th>Practical</th>
<th>P</th>
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<tr>
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Updated by: Lee Elkins  
Date: 14/04/2015  
Approved by: Delete and insert (this should be updated on an annual basis)

Date: Click here to enter a date.

**Recommended Texts and Sources:**

SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.

**MODULE CODE:** WEYM2038  **MODULE TITLE:** Professional Development

<table>
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<th>CREDITS:</th>
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<th>FHEQ Level:</th>
<th>5</th>
<th>JACS CODE:</th>
<th>W640</th>
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**PRE-REQUISITES:** None  **CO-REQUISITES:** None  **COMPENSATABLE:** Yes

**SHORT MODULE DESCRIPTOR:** (max 425 characters)
Students expand their professional practice within the photographic creative arts, evaluating their personal skill sets and those of other roles in the creative arts professions. Work is presented in a report and a presentation on their chosen experience and will analyse the area of the creative arts they have experienced.

**ELEMENTS OF ASSESSMENT** (*Use HESA KIS definitions*)

<table>
<thead>
<tr>
<th>WRITTEN EXAMINATION</th>
<th>COURSEWORK</th>
<th>PRACTICAL</th>
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<tbody>
<tr>
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<td>C1 (Coursework) 75 %</td>
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<tr>
<td>E2 (Clinical Examination)</td>
<td>%</td>
<td>A1 (Generic Assessment)</td>
</tr>
<tr>
<td>T1 (Test)</td>
<td>%</td>
<td></td>
</tr>
</tbody>
</table>

**SUBJECT ASSESSMENT PANEL** Group to which module should be linked: FdA Contemporary Photography Practice

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

1. Assess own capabilities using justifiable criteria set by self and others taking the wider needs of a professional context into account
2. Develops awareness of personal responsibility and professional codes of conduct
3. Adapts interpersonal and communication skills to a range of situations, audiences and degrees of complexity
4. Analyse performance of self in professional context and suggest improvements

**ASSESSED LEARNING OUTCOMES:** (additional guidance below)
At the end of the module the learner will be expected to be able to:

1. Demonstrate an awareness of the creative industry
2. Demonstrate detailed knowledge of well-established theories and concepts of professional practice within the creative arts and media industry sector
3. Demonstrate assessment of capabilities using justifiable criteria set by self and others taking the wider needs of the context into account.
4. Extend confidence in professional interpersonal, intrapersonal and practical skills

**DATE OF APPROVAL:** 03/2015  **FACULTY/OFFICE:** Academic Partnerships

**DATE OF IMPLEMENTATION:** 09/2015  **SCHOOL/PARTNER:** Weymouth College

**DATE(S) OF APPROVED CHANGE:** Click here to enter a date.  **TERM/SEMESTER:** Spring S2

**Additional notes (for office use only):** For delivering institution’s HE Operations or Academic
**SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must e considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<table>
<thead>
<tr>
<th>ACADEMIC YEAR: 2015/16</th>
<th>NATIONAL COST CENTRE: 143</th>
</tr>
</thead>
</table>

**MODULE LEADER:** Lee Elkins

**OTHER MODULE STAFF:** None

**SUMMARY of MODULE CONTENT**

Students will create a website and online portfolio. They will give a presentation based on pitching an idea to industry clients. Through lectures and independent research they will build a professional folder that will look at the industry and their role within it. Students will conduct a skills audit, looking not only at their photography skills but their interpersonal and intrapersonal skills as well. They will develop a plan to address any areas they feel need improvement.

They will create a website for their work and create content for the site based on any specialism they feel they wish to explore. The website will be near-professional standard and will show off the students’ best work. They will write a report on the area they wish to work in. They will concentrate on the skills and knowledge needed when working freelance in the industry and will demonstrate this with their own promotional materials and a series of written reports.

- Research and analysis of photographic sector
- Skills audit
- Strategic plan to address areas of improvement

- Lectures
  - Photography now: A look at the industry of contemporary photography
  - Website design
  - Visiting lecturer: Commercial Photographer
  - Visiting lecturer: Curator of photographic exhibitions
  - Visiting lecturer: Professional development
  - Visiting lecturer: Photography Agents

- Compile a report on the industry
- Create a website
- Use appropriate software for website design
- Invent brand and link to target market
- Marketing strategies

**SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]**

<table>
<thead>
<tr>
<th>Scheduled Activities</th>
<th>Hours</th>
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<td>Tutorials</td>
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(NB: 1 credit = 10 hours or learning; 10 credits = 100 hours, etc)
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</tr>
</thead>
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<tr>
<td>Written exam</td>
<td>E</td>
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<td>%</td>
<td>Total = 100%</td>
</tr>
<tr>
<td></td>
<td>T</td>
<td>Total</td>
<td>%</td>
<td>Total = 100%</td>
</tr>
<tr>
<td>Coursework</td>
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<td>Report on photographic sector</td>
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<tr>
<td>Practical</td>
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<td>Professional pitch</td>
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**Recommended Texts and Sources:**

www.bl.uk/bipc/dbandpubs/Industry%20guides/industry.html
www.crowdcube.com
www.fastcompany.com
www.hbr.org
www.hmrc.gov.uk/ct/getting-started/new-company/start-up.htm
www.ideo.com
www.kickstarter.com
www.lawandenterprise.co.uk
www.techcrunch.com
www.ted.com
www.unltd.org.uk
www.wired.co.uk
**SECTION A: DEFINITIVE MODULE RECORD. Proposed changes must be submitted via Faculty Quality Procedures for approval and issue of new module code.**

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<td>COMPENSATABLE:</td>
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**SHORT MODULE DESCRIPTOR: (max 425 characters)**

This module presents an opportunity to build on previous experiences in order to further develop personal creative skills and interests within the context of contemporary photographic practices and should be a culmination of the two years work that the students have produced.

**ELEMENTS OF ASSESSMENT Use HESA KIS definitions**

<table>
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<tr>
<th>WRITTEN EXAMINATION</th>
<th>COURSEWORK</th>
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<tbody>
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<td>%</td>
<td>C1 (Coursework) 100%</td>
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<tr>
<td>E2 (Clinical Examination)</td>
<td>%</td>
<td>A1 (Generic Assessment) %</td>
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<td>T1 (Test)</td>
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**SUBJECT ASSESSMENT PANEL Group to which module should be linked:** FdA Contemporary Photography Practice

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

1. To increase students’ contextual knowledge of historical and contemporary practitioners
2. To develop analysis of a range of information comparing alternative methods and techniques
3. To work with limited supervision and direction, within defined guidelines accepting responsibility for achieving personal outcomes and project outputs
4. To identify, analyse and communicate principles and concepts recognising competing perspectives in contemporary photographic practice
5. Demonstrates detailed knowledge of well-established theories and concepts
6. Demonstrate analysis of own practice and suggests improvements to develop work further

**ASSESSED LEARNING OUTCOMES: (additional guidance below)**

At the end of the module the learner will be expected to be able to:

1. Demonstrate personal responsibility and professional codes of conduct
2. Demonstrates competence in the necessary technologies relevant to their chosen area of practice and the synthesis of these in respect of working methodologies
3. Extend research of relevant practice and practitioners and relates their practice to their own photographic project
4. Demonstrate working with limited supervision and direction, within defined guidelines accepting responsibility for achieving personal outcomes on a major photographic project
5. Identify and communicate principles and concepts recognising competing perspectives within contemporary photographic practice

**DATE OF APPROVAL:** 03/2015  
**FACULTY/OFFICE:** Academic Partnerships  
**DATE OF IMPLEMENTATION:** 09/2015  
**SCHOOL/PARTNER:** Weymouth College  
**DATE(S) OF APPROVED CHANGE:** Click here to enter a date.  
**TERM/SEMESTER:** Spring S2
SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2015/16     NATIONAL COST CENTRE: 143

MODULE LEADER: Lee Elkins     OTHER MODULE STAFF: Andrew Sherlock

SUMMARY of MODULE CONTENT
Through thorough research, experimentation and investigation students will create an idea or concept for a series of photographic images. The idea or concept needs to be complex and involve interrogating the photographic process as well as looking at a subject matter that the student has an interest in and a subject they feel they can communicate about.

The idea will be developed through experimentation and peer assessments and will be presented to the group professionally.

There will be seminars following some of the lectures in which students will discuss various issues that may arise from the lectures. This is to encourage deeper thinking about their photography and to put it into the context of contemporary photography.

Demonstrations will be given to show how to produce analogue film negatives and black and white prints.

Technical support will be given to help students diagnose faults and imperfections in their products and processes.

Students will explore the processes of photography rigorously and write about their experiments, evaluating results and analysing materials and elements on their blogs or in their sketchbooks. The ideas should show sophisticated development of both technical and aesthetic elements.

The students will create a series of photographs that will be assessed as evidence of their understanding of the aspects of photography they have learnt from the previous modules. The series will have to be well considered and creative and deal with complex concepts.

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

<table>
<thead>
<tr>
<th>Scheduled Activities</th>
<th>Hours</th>
<th>Comments/Additional Information</th>
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Updated by: Lee Elkins  
Date: 14/04/2015  
Approved by: Delete and insert (this should be updated on an annual basis)  
Date: Click here to enter a date.

**Recommended Texts and Sources:**

Will depend on individual project choices, but could include sources such as:


www.photoassist.co.uk  
www.the-aop.org  
www.skillset.org