



UNIVERSITY OF
PLYMOUTH

ACADEMIC PARTNERSHIPS PROGRAMME QUALITY HANDBOOK 2023-24

FdA Creative Media Production

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Welcome and Introduction

1. Welcome and Introduction to FdA Creative Media Production

Welcome to FdA Creative Media Production delivered by Weymouth College in partnership with University of Plymouth.

The programme is designed for students wishing to develop a range of creative and technical skills, a greater understanding of visual communication and an informed strategy for entry into the creative media industries.

The programme develops students' critical and analytical abilities to gain an understanding of particular media forms and genres. In addition, students will develop skill to organise understandings, meanings and how they affect the role of changing technology in media production, content manipulation, distribution, access and participation.

The course provides training in camera, sound, lighting, direction, editing and post-production techniques developed through working on a variety of drama, documentary, music and experimental video production.

There is a commercial element to the course in which students work to external client briefs to create artefacts with a function and purpose in the world beyond the college.

The majority of teaching staff are practicing professionals with many years of production experience in their field and this is reflected in the success of previous graduates from Weymouth in gaining employment in the creative media industries, either as freelancers or by starting their own production companies.

The taught programme is supported by guest lectures from practicing professionals in film and television as well as a visit programme which includes international trade events and film festivals.

This programme has been designed to equip you with the skills and knowledge base required to work in your chosen specialism or other graduate opportunities. It is also a platform from which you can undertake additional vocational and academic qualifications.

This Programme Quality handbook contains important information including:

- The approved programme specification
- Module records

Note: The information in this handbook should be read in conjunction with the current edition of:

- Your Institution & University Student Handbook which contains student support based information on issues such as finance and studying at HE
 - o available on Moodle
- Your Teaching, Learning and Assessment Handbook
 - o available on Moodle
- University of Plymouth's Student Handbook
 - o available at:
- <https://www.plymouth.ac.uk/your-university/governance/student-handbook>

Programme Specification

2. Programme Specification

Awarding Institution:	University of Plymouth
Partner Institution and delivery site (s):	Weymouth College
Accrediting Body:	N/A
Language of Study:	English ¹
Mode of Study:	Full-time
Final Award:	FdA
Intermediate Award:	
Programme Title:	Foundation Degree Creative Media Production
UCAS Code:	P310
JACS Code:	P310 (HECOS 100443)
Benchmarks:	Communication, Media, Film and Cultural Studies (December 2019) and the Framework for Higher Education Qualifications of UK Degree-Awarding Bodies
Date of Programme Approval:	April 2023

Brief Description of the Programme

The Foundation Degree in Creative Media Production at Weymouth College is designed for students wishing to develop a range of creative and technical skills in digital video, a greater understanding of visual communication and an informed strategy for entry into the creative media industries.

¹ Unless otherwise approved through University of Plymouth's Academic Development and Partnerships Committee

The course provides students a number of exciting experiences encompassing both studio and location production in documentary, drama, corporate and music video genres. Our production technologies are upgraded to keep pace with the evolving media industries and students are expected to engage in industry experience and work-based learning. Education in camera, sound, lighting, direction, editing and postproduction techniques are developed through working on a variety of drama, documentary, music and experimental video production. There is a commercial element to the course in which students work to external client briefs to create artefacts with a function and purpose in the world beyond the college.

The corporate video elements of the course engage with real world clients and briefs and students can find themselves working alongside staff on projects for large organisations as well as local companies and enterprises. The programme also encourages students to engage with the wider film community and have had success at festivals and competitions. The work-based learning module gives students the opportunity to identify and engage in meaningful work experience with media professionals in studios, production companies and facilities houses. Students will be prepared for this engagement by honing those presentation skills recognised and expected by the media industries and training on appropriate platforms.

All of these production experiences are geared towards developing students' creativity, professional abilities and an awareness of the potential employment markets available to the competent video practitioner. In addition to the creative and technical skills associated with video production, students may explore video installation and visual effects production.

The programme also develops students' critical and analytical faculties enabling further higher-level study. Research, presentation, and academic writing skills are developed to prepare students for level 6 dissertation elements and the technical and creative aims of the programme will also facilitate progression to BA programmes with a production focus.

This is a production-led course which aims to graduate practitioners with a broad cultural frame of reference for their production work. It is designed to nurture students' creativity in all aspects of video production; to provide opportunities to acquire and develop relevant industry skills and working practices in order to successfully enter the industry.

Valuable transferable research skills are taught, along with the ability to reflect on learners' own practice, to analyse and evaluate their work to in search of the desired professional standards. Facilities available to students include a full HD multicam TV studio; multiple HD location cameras as well as a 16mm film camera and portable lighting and audio accessories and excellent software packages for editing.

Ultimately, contemporary professional practice is the key focus of the course and students will gain an understanding of today's media industries through work

experience, lectures, seminars and independent research. A programme of visits to studios and trade shows plus guest lectures from prominent industry practitioners will complement the classroom and studio-based delivery.

The taught programme is supported by guest lectures from practicing professionals in film and television as well as a visit programme which includes international trade events and film festivals.

Programme Aims

1. Provide access to a higher-level programme of study in media for suitably qualified people.
2. Develop a platform for critical engagement with major theories, debates, technologies and practices relevant to the digital moving image.
3. Develop levels of key interpersonal, academic, analytic, and reflective skills necessary for progression to higher (honours) levels of study and/or employment.
4. Enable students to engage in specialist study relevant to individual vocation and environments in within the digital creative industries through the provision of work-based learning opportunities in the industry and the broader community.
5. Provide training in a range of technical and creative skills required for success in employment in the digital creative industry.

Programme Intended Learning Outcomes (ILO)

Knowledge and understanding

On successful completion graduates should have developed:

1. An understanding of particular media forms and genres, and the way in which they organise understandings, meanings and affects the role of changing technology in media production, content manipulation, distribution, access and participation.
2. An awareness of the ways in which participatory access to the central sites of public culture and communication is distributed along axes of social division, such as disability, class, ethnicity, gender, religion, age, location, nationality, and sexuality.
3. Consideration of the development of media and cultural forms in a local, regional, national, international or global context
4. Knowledge of key production processes and professional practices relevant to media, film, cultural and communicative industries, and ways of conceptualising creativity and authorship.

Cognitive and intellectual skills

On successful completion graduates should have developed:

1. An understanding of how work is organised in the creative industries, whether individually or collaboratively.
2. The capacity to locate, retrieve, evaluate and draw upon the range of data, sources and the conceptual frameworks appropriate to research in the chosen area.
3. The skills to consider and evaluate their own work in a critical and reflective manner with reference to academic and professional issues, debates, and conventions.
4. The expertise to use media theory to engage critically with some of the major thinkers, debates, and intellectual paradigms within the field of digital creative media.

Key and transferable skills

On successful completion graduates should have developed the ability to:

1. Work productively in a group or team, showing abilities at different times to listen, contribute and also to lead effectively.
2. Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach.
3. Demonstrate the technical and organisational skills necessary to function as a member of a production unit, including research and preparation of production management paperwork, risk assessment and budgetary awareness.
4. Produce digital content that satisfies the negotiated requirements of client briefs or commissions and demonstrates an ability to author for different platforms.

Employment related skills

On successful completion graduates should have developed:

1. The ability to research and identify possible employment destinations.
2. Knowledge of the structure and working practices of media companies including an appreciation of how commissions are obtained, and projects managed within broadcast, low budget and independent sectors.
3. Skills to reflect critically and analytically on work-based learning experience and plan effectively for further personal and professional development.
4. The ability to function effectively in an appropriate professional working environment and understand the freelance employment market.

Practical skills

On successful completion graduates should have developed:

1. Skills to work in flexible, creative and independent ways, showing self-discipline awareness of relevant ethical considerations, self-direction and

reflexivity.

2. The ability to be adaptable, creative and reflexive in producing output for a variety of audiences and in a variety of multi-platform media.
3. Develop, as appropriate, specific proficiencies in using a range of current and emergent media technologies.
4. The capability to produce work that uses the effective manipulation of one or more of sound, images, and the written word, including understanding relevant industry standards and how they are defined and achieved.

Progression Route(s)

Approved 'progression route(s)' are those where successful achievement on a programme enables a student to progress onto a stage of another University of Plymouth programme.

There may however, be factors that limit the availability of a place on a progression route in any one year. If a progression route place is not available in the first year in which a student wishes to progress to University of Plymouth, a place is guaranteed within three years. Should a University of Plymouth progression route be withdrawn, the timing of the programme closure will either be timed so as to allow progression for existing students who wish to progress immediately onto a University of Plymouth programme (excluding periods of interruption or repeat years of study) or appropriate alternative solutions will be found.

Progression opportunities with institutions other than University of Plymouth carry an increased element of risk. It is necessary for the delivering partner institution to obtain formal agreement from that institution to guarantee progression for existing students on the programme. The contribution of marks from prior levels of study to the progression award is governed by University of Plymouth regulations.

Students who successfully complete the FdA Creative Media Production have the option to apply to Top Up their Foundation Degree to the BA (Hons) Filmmaking or the BA (Hons) Creative Media at University of Plymouth.

Progression onto other top-up courses at a variety of institutions is an option for those who wish to apply to study elsewhere.

Programme Structure

Level 4 (Year 1) F/T			
Module	Credits	Term/ Semester	Core or Option Module
WEYM1074 Understanding Visual Narratives (Theory 1)	20	1	Core
WEYM1075 Documentary Production	20	1	Core
WEYM1076 Commercial Video Portfolio (Working with Clients)	20	2	Core
WEYM1077 Location Drama Production	40	2/3	Core
WEYM1078 Working with Audio	20	3	Core

Level 5 (Year 2) F/T			
Module	Credits	Term/ Semester	Core or Option Module
WEYM2070 Media, Culture & Society (Theory 2)	20	1	Core
WEYM2071 Corporate Video Project	20	2	Core
WEYM2072 Studio Production	20	2	Core
WEYM2073 Exploring Genre	20	1	Core
WEYM2074 Work Based Learning Report	20	All Year	Core
WEYM2075 Film Festival	20	All Year	Core

Appendix 1: (UG) Mapping table that reflects which core modules contribute to the Programme Intended Learning Outcomes (PILOs)																						
Tick those Programme Learning Outcomes the module contributes to through its assessed learning outcomes. Insert rows and columns as required.Core modules	Programme Intended Learning Outcomes contributed to (for more information see Section 8)																		Compensation Y/N	Assessment Element(s) and weightings C1 (coursework),		
	8.1 Knowledge and understanding				8.2 Cognitive and intellectual skills				8.3 Key and transferable skills				8.4 Employment related skills				8.5 Practical skills					
PILOs met at Level 4																						
WEYM1074 Understanding Visual Narratives (Theory 1)																			Y	C1 100%		
WEYM1075 Documentary Production																			Y	C1 100%		
WEYM1076 Commercial Video Portfolio (Working with Clients)																			Y	C1 100%		
WEYM1077 Location Drama Production																			N	C1 100%		
WEYM1078 Working with Audio																			Y	C1 100%		
PILOs met at Level 5																						
WEYM2070 Media, Culture & Society (Theory 2)																			Y	C1 100%		
WEYM2071 Corporate Video Project																			Y	C1 100%		
WEYM2072 Studio Production																			Y	C1 100%		
WEYM2073 Exploring Genre																			Y	C1 100%		
WEYM2074 Work Based Learning Report																			Y	C1 100%		

WEYM2075 Film Festival																		Y	C1 100%
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Appendix 2 Work-Based Learning

WBL is an essential element of Foundation Degrees

FHEQ level: 4				
WBL Activity	Prog Intended LO	Related Modules	Assessed LO	Range of Assessments
WBL: Students will be required to complete a minimum of 200 hours' work-based learning (100 in year one and 100 in year two).	8.1.4, 8.2.1, 8.2.4, 8.3.1, 8.3.2, 8.4.1, 8.4.2, 8.4.3, 8.4.4, 8.5.1, 8.5.2, 8.5.3, 8.5.4	WEYM2074		
<p>An explanation of this map:</p> <p>The work-based learning element of the programme will allow students to experience how media organisations operate and will provide students with an opportunity to share this experience. The work-based learning plays an important role within the Foundation Degree award structure, complementing the programme and allows students to put theory and their practical competencies learnt in the classroom to good use in a work environment. Students will be required to complete a minimum of 200 hours' work-based learning (100 in year one and 100 in year two) and this will be monitored during weekly tutorial sessions with the Personal Tutor. This will be linked to the following module for assessment in Year 2:</p> <ul style="list-style-type: none"> WEYM2074 Work Based Learning Report 				

Management & Organisation of WBL

The Personal Tutor will have responsibility for managing and delivering this important part of the programme during the above modules, tutorials and workshop sessions. Pre WBL planning and preparation will be delivered by the Personal Tutor providing students with support and guidance to aid the security of their placement this will include industry exploration, personal and professional self-assessment, WBL aims & objectives (specific to each student) preparation of CV's, letters of application, application and interview techniques etc. The Personal Tutor will also monitor each placement and will be the principle College contact for liaison with industry.

In line with standard College procedures (and in conjunction with University of Plymouth processes) the College will ensure appropriate Health and Safety procedures are put in place and monitored appropriately. The College has a Health and Safety Officer who in liaison with the Personal Tutor will carry out appropriate checks on each industry placement and will provide all appropriate information regarding roles and responsibilities to each student and each hosting industry.

As part of the induction process, each student will be made clear on the modes of assessment required for their work-based learning and will be provided with the skills and knowledge to prepare assignments which provide appropriate reflection and evaluation.

Personal Development Planning

Personal Development Planning will take place during weekly tutorial sessions and learners will be required to continuously reflect on their work-related experiences as part of all round continuous professional development. Learners will consider the range of learning opportunities and forms of learning support.

As a critical part of the tutorial programme, students will learn to:

- Examine the processes and stages involved in professional induction and professional development within a variety of work-based learning contexts.
- Understand and reflect on individual strengths and weaknesses, and as a result construct an appropriate development plan for continuous evaluation and professional achievement.
- Identify and outline competencies in a number of professional skills that are appropriate to a specific employment sector.

Module Records

3. Module Records

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM1074
CREDITS: 20

MODULE TITLE: Understanding Visual Narratives (Theory 1)
FHEQ LEVEL: 4

HECOS CODE(S): 100444 Media & Communication Studies, 100632 Visual Communication, 100717 Visual & Audio Effects
COMPENSATABLE: Yes

PRE-REQUISITES: None

CO-REQUISITES: None

SHORT MODULE DESCRIPTOR:

This module introduces a range of film discourses that chart the development of the medium, its characteristics, practitioners and practices, theories, and theoreticians, and where it sits today within the world of arts and technology. Elements of study will include representation, psychoanalysis and cinema, realism in film, understanding semiotics and an introduction to narrative theory.

ELEMENTS OF ASSESSMENT – see [Definitions of Elements and Components of Assessment](#)

C1 (Coursework)	100%
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SUBJECT ASSESSMENT PANEL to which module should be linked: FdA Creative Media Production

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- Provide students with an understanding of theoretical approaches to digital media narratives and their role in the contemporary society, with an emphasis on the fundamental relationship between producers and audiences.
- Establish subject-specific vocabulary and encourage the cultivation of contextual analytical skills.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Produce analytical written work based on individual research which engages with some of the key concepts relating to the form and function of the media in the modern world.	8.1.1, 8.1.2, 8.1.3, 8.1.4
2. Understand the historical emergence of today's visual media and appreciate the processes through which these forms and industries have come into being, with reference to social, cultural and technological change.	8.2.1, 8.2.2, 8.2.3, 8.2.4
3. Examine forms of digital visual media critically, informed by an understanding of how different social groups variously make use of and engage with forms of communication, media and culture.	8.1.3, 8.2.2, 8.2.4

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE: UK Partnerships
DATE OF IMPLEMENTATION: 18/09/2023	SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 1
MODE OF DELIVERY: campus taught	

Additional Guidance for Learning Outcomes:

To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards

- Office for Students, [Sector-recognised Standards](#)
- Office for Students, [Quality and Standards Conditions of Registration](#)
- [Subject benchmark statements](#)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2023/24
MODULE LEADER: Tim Fogg

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF: John Logue
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- Explore early developments in visual communication, narratives and the development of visual languages.
- Investigate the historical emergence of visual and digital media, and the processes through which these forms and industries have evolved.
- Develop an understanding of theoretical approaches to creative media narratives and their role in the modern world, with an emphasis on the language of film and the fundamental relationship between producers and audiences.
- Focus on production contexts: screen realism, horror cinema, advertising, and psychoanalysis and cinema.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Classroom-based lectures	45	
Classroom-based seminars / tutorials	15	
Independent Guided Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	1500 word essay – or equivalent video text 'Encoding and Decoding 'The Silence of the Lambs' (ALO 1, 2, 3, 4)	50%
	1500 word essay – or equivalent video text Onscreen Existentialism: The Films of Terence Malick (ALO 1, 2, 3, 4)	50%
		Total = 100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Essay (ALO 1, 2, 3, 4) 3000 Words	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Tim Fogg Date: 31/08/2023	Approved by: Jason Watkins Date: 31/08/2023

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM1075
CREDITS: 20

MODULE TITLE: Documentary Production
FHEQ LEVEL: 4

HECOS CODE(S): 100441 Film Production, 100443 Media Production

PRE-REQUISITES: None

CO-REQUISITES: None

COMPENSATABLE: Yes

SHORT MODULE DESCRIPTOR:

Students examine a range of documentary productions. There is a focus on the relationship between subjects and filmmakers, style and audience expectation, claims to truth, and the theoretical justification of the documentary as a genre and artistic film movement. Students will study a range of theoretical and historical contexts, supported by practical workshops studying production contexts.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL to which module should be linked: FdA Creative Media Production

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- Develop awareness of the significant research, planning and logistics involved in making meaningful documentaries.
- Explore and approach a subject and style individually.
- Provide a rationale which marries subject, audience and theory/context effectively.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Plan and produce work which demonstrates creativity and currency with regards to changing audiences, practices, technology and modes of exhibition.	8.1.1, 8.1.4
2. Produce work in response to given briefs which demonstrates an ability to engage with a subject and society and educate and/or entertain an audience through the production of media.	8.3.1, 8.3.2, 8.5.1, 8.5.2, 8.5.4
3. Situate work and approaches in the history and context of the Documentary genre.	8.2.1, 8.2.4

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE: UK Partnerships
DATE OF IMPLEMENTATION: 17/04/2023	SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 1
MODE OF DELIVERY: campus taught	
Notes:	

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2023/24
MODULE LEADER: John Logue

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF:
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- Investigate a range of documentary productions with a focus on the relationship between subject, style, audience, claims to truth, and documentary as an artistic movement in its own right.
- Examine historical and theoretical perspectives.
- Explore script development, ethics and legal considerations, filmic techniques, logistics, risk and production management.
- Individually pitch ideas and follow up with a thorough planning document prior to production.
- Assist with at least one other documentary production to provide a range of production and planning experiences.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Classroom-based lectures	25	
Practical workshops / tutorials	20	
Supervised production (location)	45	
Independent Guided Study	110	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	Rationale of planned approaches (ALO 3)	40%
	Final film piece & production logs (ALO 1 & 2)	60%
		Total = 100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Assignment brief: Creative Media artefact and supporting documentation as evidence (ALO 1,2,3)	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: John Logue Date: 31/08/2023	Approved by: Jason Watkins Date: 31/08/2023

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM1076
CREDITS: 20

MODULE TITLE: Commercial Video Portfolio (Working with Clients)
FHEQ LEVEL: 4

HECOS CODE(S): 100443 Media Production, 101278 Employability Skills (Personal Learning)

PRE-REQUISITES: None

CO-REQUISITES: None

COMPENSATABLE: Yes

SHORT MODULE DESCRIPTOR:

Working to a client's brief students will engage in a range of commercial video genres and techniques. Students are encouraged to experiment with genre, production, and exhibition platform to suit their own preferences whilst not losing sight of the need to respond to audience expectations.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL to which module should be linked: FdA Creative Media Production

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- Provide students with opportunities to develop their skills, knowledge, judgment and creativity in the production of digital content in response to a professional brief for a diverse range of commercial marketplaces.
- Develop students' skills of evaluating their own work and that of their peers through production projects.
- Prepare students for summative peer evaluation.
- Reflect and plan effectively for further personal and professional development.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Produce work which demonstrates creativity and currency with regard to changing tastes and practices in independent video production.	8.2.3, 8.3.2, 8.3.4, 8.5.1
2. Produce work in response to given briefs which demonstrates an ability to educate or entertain an audience, underpinned by theoretical knowledge of genre and narrative.	8.1.2, 8.2.3, 8.3.4, 8.4.1, 8.4.2, 8.5.1, 8.5.3
3. Generate a production log, detailing hours and financial expenditure on the project and the contribution of individual members of the production team.	8.1.4, 8.2.1, 8.3.2, 8.3.3
4. Evaluate your own contribution to the project and summarise your peer's involvement throughout the duration of the project.	8.2.1, 8.3.3, 8.4.3, 8.5.1, 8.5.3

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE: UK Partnerships
DATE OF IMPLEMENTATION: 18/09/2023	SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 2
MODE OF DELIVERY: campus taught	

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2023/24
MODULE LEADER: Jason Watkins

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF:
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- Explore conventions and production techniques across a range of commercial genre.
- Analyse exemplar work and encourage reflection from technical, aesthetic, social and cultural perspectives.
- Workshops will introduce the equipment and develop key creative, technical and interpersonal skills to allow students to participate in project work, including organisational techniques such as risk assessment, scheduling and budgeting.
- Work to a chosen professional brief to enable use of specialist skills including pitching to a client.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Classroom-based seminars / tutorials	36	
Practical workshops	36	
Supervised production (studio/ location)	128	Hours for this activity may exceed estimated hours
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	Production files (ALO 3 & 4)	30%
	Live Product (ALO 1 & 2)	50%
	Client Pitch (ALO 1 & 2)	20%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Assignment brief (Individual): Creative Media artefact and supporting documentation as evidence (ALO 1, 2, 3 & 4)	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Jason Watkins Date: 31/08/2023	Approved by: Martin Oliver Date: 31/08/2023

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM1077
CREDITS: 40

MODULE TITLE: Location Drama Production
FHEQ LEVEL: 4

HECOS CODE(S): 100441 Film Production, 100443 Media Production

PRE-REQUISITES: None

CO-REQUISITES: None

COMPENSATABLE: No

SHORT MODULE DESCRIPTOR:

This is a collaborative module in which media students work with others to produce a short location drama. Assessment focuses on key production management skills associated with location filming – interpersonal; communication; organisational and logistics, risk assessment etc. The script and finished product are secondary to the capability of the group to function as a self-contained production unit.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL to which module should be linked: FdA Creative Media Production

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- Develop the student's ability to collaborate productively in a group which will include members from other subject areas, departments or colleges.
- Plan and execute a group production project working to their different specialism strengths.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Demonstrate the technical and organisational skills necessary to manage and function as a self-contained location video production unit.	8.1.4, 8.2.1, 8.4.4, 8.5.1, 8.5.3, 8.5.4
2. Demonstrate the ability to work productively in a group, whilst carrying out a identified specialist role.	8.1.4, 8.2.1, 8.3.1, 8.4.4, 8.5.1, 8.5.2, 8.5.3
3. Produce creative work which demonstrates an ability to educate or entertain an audience, underpinned by theoretical knowledge of genre and narrative.	8.1.1, 8.1.3, 8.2.4, 8.3.1, 8.3.3, 8.3.4, 8.5.1, 8.5.2, 8.5.4
4. Consider and evaluate his/her/their own work and the performance of their peers in a reflective manner, with reference to academic and professional issues and conventions.	8.2.1, 8.2.2, 8.2.3, 8.4.3

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE: UK Partnerships
DATE OF IMPLEMENTATION: 18/09/2023	SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 3
MODE OF DELIVERY: campus taught	

Notes: Although this module is group based, students must individually meet all of the above ALO's and submit individual evidence of their specialist role and contribution throughout the project.

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2023/24
MODULE LEADER: Tim Fogg/Jason Watkins

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF:
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- Examine a range of location production styles and outcomes.
- Pitch individual ideas for development.
- Cohort working as a production team with defined roles will choose a suitable production to green light.
- Develop an understanding of script development, production planning, location recce, risk assessment, logistics and production management.
- Engage in location shoot as a self-sufficient group (with lecturers on location to offer support and guidance).

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Classroom-based lectures & tutorials	72	
Supervised production (location)	120	
Independent Guided Study	208	
Total	400	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	Production management portfolio of evidence (ALO 1 & 2)	30%
	Evaluation (800 word) (ALO 4)	20%
	Location video production (ALO 2 & 3)	50%
		Total = 100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Research Report (ALO 1 & 2) & Recorded Pitch (Audio or Video) (ALO 3 & 4)	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Jason Watkins/Tim Fogg Date: 31/08/2023	Approved by: Martin Oliver Date: 31/08/2023

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM1078
CREDITS: 20

MODULE TITLE: Working with Audio
FHEQ LEVEL: 4

HECOS CODE(S): 100717 Visual & Audio Effects; 100443 Media Production

PRE-REQUISITES: None

CO-REQUISITES: None

COMPENSATABLE: Yes

SHORT MODULE DESCRIPTOR:

Students will examine the importance of sound design and explore ways in which they capture, edit, and integrate audio into a media project to enhance narrative, meaning and audience experience. They will be introduced to a range of audio hardware and software to deal with audio capture scenarios such as dialogue, foley and environmental capture. These techniques will be used to accompany a visual genre piece of work.

ELEMENTS OF ASSESSMENT – see [Definitions of Elements and Components of Assessment](#)

C1 (Coursework)	100%
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SUBJECT ASSESSMENT PANEL to which module should be linked: FdA Creative Media Production

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- Audio acquisition of location audio using specialist equipment.
- Enhance and edit audio using specialist software.
- Integrate audio within a narrative piece of work.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Demonstrate the technical and organisational skills necessary to manage a professional media project	8.1.4, 8.2.1, 8.3.2, 8.5.1, 8.5.2, 8.5.4
2. Produce creative work which demonstrates an ability to educate or entertain an audience, underpinned by theoretical knowledge of genre and narrative.	8.2.1, 8.3.1, 8.3.2, 8.3.4, 8.5.1, 8.5.2, 8.5.4
3. Consider and evaluate his/her/their own work, with reference to academic and professional issues and conventions.	8.2.4

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE: UK Partnerships
DATE OF IMPLEMENTATION: 18/09/2023	SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 2
MODE OF DELIVERY: campus taught	
Notes:	

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2023/24
MODULE LEADER: Jason Watkins

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF:
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- Research of the History and Context of audio within film.
- Understanding Audio Recording and Sound Design
- Recording, Editing, Mixing and mastering.
- Audio specifications and formats
- Examine the process of foley audio capture through a series of workshops and implement within your work.
- Explore and approach a subject and style individually.
- Provide a rationale which justifies a defined approach to sound design in a chosen genre.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Classroom-based lectures	25	
Practical workshops / tutorials	20	
Supervised production (location)	45	
Independent Guided Study	110	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	Research Report (ALO2 &3)	40%
		20%
	Production Log (ALO 3)	40%
	Final Piece (ALO 1 & 2)	100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Assignment brief: Creative Media artefact and supporting documentation as evidence (ALO 1,2,3)	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Jason Watkins Date: 31/08/2023	Approved by: Martin Oliver Date: 31/08/2023

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM2070

CREDITS: 20

PRE-REQUISITES: None

MODULE TITLE: Media, Culture & Society (Theory 2)

FHEQ LEVEL: 5

CO-REQUISITES:
None

HECOS CODE(S): 100443 Media
Production

COMPENSATABLE: Yes

SHORT MODULE DESCRIPTOR:

Building on the critical understanding of visual media fostered in WEYM1074 and bringing into focus the debates surrounding contemporary digital media and their relationship with society. Exploring the place and purpose of the professional media producer in a world where the amateur You-tube contributor or impassioned blogger can reach significant audiences.

ELEMENTS OF ASSESSMENT – see [Definitions of Elements and Components of Assessment](#)

C1 (Coursework)	100%
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SUBJECT ASSESSMENT PANEL to which module should be linked: FdA Creative Media Production

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- Develop an understanding of theoretical approaches to the media and their role in the modern world, with an emphasis on fundamental examination of popular digital media forms and their function in relation to contemporary society.
- Build on the critical analytical skills developed in WEYM1074.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Identify, analyse and communicate the key concepts relating to the role of digital media in the modern world.	8.1.1, 8.1.2, 8.1.3, 8.1.4, 8.2.1, 8.2.2, 8.2.3, 8.2.4
2. Demonstrate an understanding of the social, cultural and technological changes which have driven the historical emergence of today's digital media.	8.1.1, 8.1.2, 8.1.3, 8.1.4, 8.2.1, 8.2.2, 8.2.3, 8.2.4
3. Select and critically examine different forms of digital media to demonstrate an awareness of how different social groups variously make use of and engage with forms of communication and media.	8.1.1, 8.1.2, 8.1.3, 8.1.4, 8.2.1, 8.2.2, 8.2.3, 8.2.4

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE: UK Partnerships
DATE OF IMPLEMENTATION: 18/09/2023	SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 1
MODE OF DELIVERY: campus taught	
Notes:	

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2024/25
MODULE LEADER: Tim Fogg

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF:
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- Develop an awareness and understanding of regulation, fandom and celebrity, issues of security, identity and micro-cultures which celebrate hacking and wiki-leaking.
- Produce a 5-10 minute documentary exploring an aspect of contemporary digital media and its relation to cultures, societies, representation and identity, alongside thorough and evidenced research, analysis and pre-production.
- The use of lectures to introduce and explain the core ideas and concepts.
- Use of seminars providing an opportunity to deepen understanding through discussion of particular ideas and readings, as well as providing an opportunity for debate and reflection.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Classroom-based lecturers	45	
Classroom-based seminars/tutorials	15	
Independent Guided Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	Research Artefact (ALO 1,2,3)	50%
	Documentary & Artistic Response (ALO 1,2,3)	50%
		Total = 100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Essay (ALO 1,2,3) 3000 words	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Tim Fogg Date: 31/08/2023	Approved by: Jason Watkins Date: 31/08/2023

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM2071
CREDITS: 20

MODULE TITLE: Corporate Video Project
FHEQ LEVEL: 5

HECOS CODE(S): 100443 Media Production, 101278 Employability Skills (personal learning)
COMPENSATABLE: Yes

PRE-REQUISITES: None

CO-REQUISITES: None

SHORT MODULE DESCRIPTOR:

This module prepares students for effective professional practice in an industry where good client relations and creative interpretation of a brief are essential factors in securing employment. Students will work with external clients (possibly SMEs, possibly larger corporations) to fulfil a real-world brief which may be a commercial project or unpaid.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment	
C1 (Coursework)	100%

SUBJECT ASSESSMENT PANEL to which module should be linked: FdA Creative Media Production

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- Demonstrate the ability to satisfy an external corporate or commercial brief with the production of a commissioned video programme for training or promotional purposes.
- Explore and apply creative techniques, appropriate to a client's chosen genre and target audience.
- Demonstrate the ability to function effectively in an appropriate professional working environment and understand the freelance employment market.
- Utilise organisational skills and the ability to manage supervised, self-directed projects.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Develop detailed knowledge of well-established theories and concepts in moving image.	8.1.2, 8.1.4
2. Work independently and interact effectively with the production team, showing abilities at different times to listen, negotiate, contribute and lead effectively and to respond to feedback.	8.2.1, 8.3.1, 8.3.2, 8.3.3, 8.3.4, 8.4.1, 8.4.2, 8.5.1
3. Demonstrate the ability to function independently as a freelancer with a practical appreciation of how projects are managed within the corporate sector and an awareness of professional codes of practice.	8.3.1, 8.3.2, 8.3.3, 8.3.4, 8.4.1, 8.4.2, 8.5.1, 8.5.3
4. Assess own work in a reflective manner, with reference to wider academic and professional issues, debates and conventions.	8.2.2, 8.4.3

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE: UK Partnerships
DATE OF IMPLEMENTATION: 16/09/2024	SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 2
MODE OF DELIVERY: campus taught	

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2024/25
MODULE LEADER: Tim Fogg

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF:
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- Expand technical cinematic and media contexts
- Demonstrate detailed knowledge of well-established theories and concepts in moving image
- Develop working with limited supervision and direction, within defined guidelines accepting responsibility for achieving personal and/or group outcomes and/or outputs
- Expand problem solving, research and enquiry skills around moving images
- Introduce awareness of personal responsibility and professional codes of conduct

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Classroom-based seminars/tutorials	30	
Online seminars/ tutorials	15	
Independent Study & Location Production	155	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	Reflective & Critical Analysis (1500 words) (ALO 2 & 4)	25%
	Production file (ALO 1,2,3)	10%
	Peer assessments (ALO 1,2,3,4)	15%
	Video production (ALO 1,2,3)	50%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Assignment brief: Creative Media artefact and supporting documentation as evidence (ALO 1,2,3,4)	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Tim Fogg Date: 31/08/2023	Approved by: Martin Oliver Date: 31/08/2023

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM2072

CREDITS: 20

PRE-REQUISITES: None

MODULE TITLE: Studio Production

FHEQ LEVEL: 5

CO-REQUISITES: None

HECOS CODE(S): 100443 Media Production

COMPENSATABLE: Yes

SHORT MODULE DESCRIPTOR:

Using the multi-camera broadcast standard TV studio students will have the opportunity to learn a range of studio roles, skills and techniques including lighting, set building, audio capture and live mixing. The TV studio is a very different production environment to almost every other genre and has enormous potential for both fiction and non-fiction programming.

ELEMENTS OF ASSESSMENT – see [Definitions of Elements and Components of Assessment](#)

C1 (Coursework)	100%
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SUBJECT ASSESSMENT PANEL to which module should be linked: FdA Creative Media Production

Professional body minimum pass mark requirement: None

MODULE AIMS:

- Explore contemporary studio production technologies and processes with an emphasis on roles and responsibilities and to inform progression options. co
- Experiment with working practices,
- Demonstrate reflective analysis and peer assessment.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Work independently and interact effectively with the production team, showing abilities at different times to listen, negotiate, contribute and lead effectively and to respond to feedback.	8.1.1, 8.1.4, 8.2.1, 8.2.3, 8.3.1, 8.3.2, 8.3.3, 8.3.4
2. Demonstrate the ability to perform professionally with responsibility for one or more specified roles within the context of a conventional TV studio production unit.	8.5.1, 8.5.2, 8.5.3, 8.5.4
3. Assess his/her own capabilities and the performance of their peers in a reflective manner, with reference to wider professional issues, contexts and conventions.	8.1.1, 8.1.4, 8.2.1, 8.2.3, 8.3.1, 8.3.2, 8.3.3, 8.3.4

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE: UK Partnerships
DATE OF IMPLEMENTATION: 16/09/2024	SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 2
MODE OF DELIVERY: campus taught	

Notes: Although this module is group based, students must individually meet all of the above ALO's and submit individual evidence of their specialist role and contribution throughout the project.

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2024/25
MODULE LEADER: Jason Watkins

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF:
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- The module is delivered in the studio and gallery with pre-production planning undertaken concurrent with training on the equipment.
- Conceive and produce a studio-based production of their choosing under the supervision of staff experienced in studio management and production roles.
- Work as a production team in the TV studio to produce a short drama.
- Develop the skills required for use in studio camera operations, audio roles, set building, lighting, directing. (There will be opportunities for students to specialise if they wish.)

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Practical workshops	30	
Supervised production (studio)	30	
Independent Study & Location Production (production)	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	2000-word Reflective analysis (ALO 3)	30%
	Peer assessments (ALO 3)	20%
	TV studio production (ALO 1&2)	50%
		Total = 100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Assignment brief: Creative Media artefact and supporting documentation as evidence (ALO 1,2,3)	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Jason Watkins Date: 31/08/2023	Approved by: Martin Oliver Date: 31/08/2023

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM2073

CREDITS: 20

MODULE TITLE: Exploring Genre

FHEQ LEVEL: 5

HECOS CODE(S): 100443 Media Production

PRE-REQUISITES: No

CO-REQUISITES: No

COMPENSATABLE: Y

SHORT MODULE DESCRIPTOR:

This module provides a foundation in genre theory, combining critical approaches with practical application, affording students the opportunity to further skills in research and synthesis, camera, sound, screenwriting, editing and directing. More content will be available to watch and share over streaming platforms as well as in via more traditional media / broadcast outlets.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment		
C1 (Coursework)	100%	

SUBJECT ASSESSMENT PANEL to which module should be linked: FdA Creative Media Production

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- Provide students with a theoretical and practical understanding of critical approaches to genre and its continued relevance to media and moving image.
- Develop the ability to apply contextual examination of popular genres throughout the last century and a half and their function and future in relation to our contemporary app-based and streaming society.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Demonstrate detailed understanding of the key elements related to a chosen genre reflecting on production techniques and audience expectation.	8.1.1, 8.1.4
2. Produce creative work which demonstrates technical competency and awareness of relevant aesthetic considerations in response to given briefs.	8.3.1, 8.3.2, 8.3.3, 8.5.1, 8.5.2, 8.5.4
3. Produce work that engages with a chosen genre, taking into account relevant theory and historical and contemporary contexts.	8.2.1, 8.2.3 8.3.4, 8.5.3

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE: UK Partnerships
DATE OF IMPLEMENTATION: 16/09/2024	SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 2
MODE OF DELIVERY: campus taught	
Notes:	

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2024/25
MODULE LEADER: Tim Fogg

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF:
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- Students will learn that as well as in via more traditional media / broadcast outlets, understanding and exploring genre has never been more critical to defining and attracting an audience, with algorithms creating curated genre lists for individual users, learning how to recognise, subvert and apply genre terms and tropes in narrative, production and marketing has never been more vital to moving image content creators.
- Seminars will provide an opportunity to deepen understanding through discussion of particular ideas and readings, as well as providing an opportunity for debate and reflection.
- The module will allow students to express their creative abilities and develop skills with an emphasis on producing professional products in response to the research and critical approaches undertaken in early lessons.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Classroom-based seminars/tutorials	30	
Online seminars/ tutorials	15	
Independent Study	155	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	Production management portfolio of evidence (ALO 1 & 2)	30%
	Evaluation (800 word) (ALO 4)	20%
	Location video production (ALO 2 & 3)	50%
		Total = 100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Video Essay / Essay (ALO 1,2,3,4) (1500 words)	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Tim Fogg Date: 31/08/2023	Approved by: Jason Watkins Date: 31/08/2023

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM2074
CREDITS: 20

MODULE TITLE: Work Based Learning
FHEQ LEVEL: 5

HECOS CODE(S): 101277 Work-Based Learning, 101276 Work Placement (personal learning)
COMPENSATABLE: Yes

PRE-REQUISITES: None

CO-REQUISITES: None

SHORT MODULE DESCRIPTOR:

The module represents the culmination of the students' work-based learning experience and provides the opportunity for the student to present the evidence and to reflect on the learning opportunities offered by the WBL experience. The assignment includes a report on the nature of the duties carried out and a reflective element allowing students to comment on the usefulness of the work regarding their career.

ELEMENTS OF ASSESSMENT – see [Definitions of Elements and Components of Assessment](#)

C1 (Coursework)	100%
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SUBJECT ASSESSMENT PANEL to which module should be linked: FdA Creative Media Production

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- Demonstrate the skills required to be an effective and independent practitioner.
- Build on professional skills in real working environments.
- Produce a personal profile which will include transferable skills, work-based learning and academic achievement.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Interact effectively and professionally in an appropriate working environment.	8.1.4, 8.3.1, 8.3.2, 8.4.1, 8.4.2, 8.4.3, 8.4.4, 8.5.1, 8.5.2, 8.5.3, 8.5.4
2. Write analytically about his/her/their performance and experience of work-based learning.	8.1.4, 8.2.1, 8.2.4, 8.4.3, 8.4.4
3. Demonstrate a detailed critical understanding of the structure and working methods of a media company.	8.1.4, 8.2.1, 8.2.4, 8.3.1, 8.3.2, 8.5.1, 8.5.2, 8.5.3, 8.5.4
4. Apply feedback and reflection to plan for the acquisition of further skills which will enhance their employability.	8.1.4, 8.4.2, 8.4.3, 8.5.1, 8.5.2, 8.5.3, 8.5.4

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE: UK Partnerships
DATE OF IMPLEMENTATION: 16/09/2024	SCHOOL/PARTNER: Weymouth College
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 1 / Semester 2
MODE OF DELIVERY: campus taught	
Notes:	

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2024/25
MODULE LEADER: Jason Watkins

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF:
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- Students are required to engage in a work-based learning environment during the two years of the programme.
- WBL providers will be monitored by the programme team and health and safety staff from college to ensure the safety and educational development of the student.
- Individual tutorials will support the planning and development of the written reflective analyses for the WBL and the structure and scope of the skills audit.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Classroom-based seminars / tutorials	30	
Independent Guided Study	20	
Work-based Learning	150	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	WBL Journal (ALO 1,2,3)	40%
	WBL Reflective Analysis (ALO 1,2,3)	40%
	Personal Skills Audit (ALO 2, 4)	20%
		Total = 100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Assignment brief: Creative Media artefact and supporting documentation as evidence (ALO 1,2,3,4)	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Jason Watkins Date: 31/08/2023	Approved by: Martin Oliver Date: 31/08/2023

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: WEYM2075

CREDITS: 20

MODULE TITLE: Film Festival

FHEQ LEVEL: 5

HECOS CODE(S): 100443 Media Production

PRE-REQUISITES: None

CO-REQUISITES: None

COMPENSATABLE: Y

SHORT MODULE DESCRIPTOR:

Students will engage with current film practice by creating a film festival event using dedicated websites to create and curate an international film festival. They will also be required to create their own entry for the festival which provides a springboard for new emerging directors, producers, cinematographers etc and is an opportunity to showcase filmmaking skills and to experiment with short form narrative.

ELEMENTS OF ASSESSMENT – see [Definitions of Elements and Components of Assessment](#)

C1 (Coursework)	100%
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SUBJECT ASSESSMENT PANEL to which module should be linked:

Professional body minimum pass mark requirement:

MODULE AIMS:

- Consider the development of media and cultural forms in a local, regional, national, international or global context.
- Develop an understanding of how work is organised in the creative industries, whether individually or collaboratively.
- Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively.
- Demonstrate organisational skills and the ability to manage supervised, self-directed projects.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Demonstrate a detailed knowledge of the key production techniques and processes involved in producing and exhibiting contemporary professional practice.	8.1.1, 8.1.2, 8.1.3, 8.1.4, 8.2.1, 8.2.2, 8.3.1, 8.3.3, 8.3.4
2. Produce creative work in response to a given brief which demonstrates complex technical competency and reflects an awareness of relevant aesthetic considerations.	8.2.1, 8.4.2, 8.5.1, 8.5.2, 8.5.3, 8.5.4
3. Undertake appropriate research to prepare production planning prior to production approval.	8.1.1, 8.1.2, 8.1.3, 8.1.4, 8.2.1, 8.2.2, 8.3.1, 8.3.3, 8.3.4

DATE OF APPROVAL: 17/04/2023	FACULTY/OFFICE:
DATE OF IMPLEMENTATION: 16/09/2024	SCHOOL/PARTNER:
DATE(S) OF APPROVED CHANGE: XX/XX/XXXX	SEMESTER: Semester 2
MODE OF DELIVERY: campus taught/blended learning/distance learning (please specify)	

Notes: Although this module is group based, students must individually meet all of the above ALO's and submit individual evidence of their specialist role and contribution throughout the project.

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be published on the website as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2024/25
MODULE LEADER: Jason Watkins

NATIONAL COST CENTRE: 145 MEDIA STUDIES
OTHER MODULE STAFF:
<http://www.plymouth.ac.uk/staff/rboden>

Summary of Module Content

- Students are required to run the Dorset Indie Film Festival. The publicity of the festival must have a public facing web presence coupled with a consistent graphical style throughout all documentation and correspondence.
- Students will take on a specific role in each of the practical elements of the course and document their journey throughout the project by way of regular dated entries in a sketchbook or blog.
- Students will create a film for submission into the festival in one of their chosen categories/ genres.
- Individually, students will pitch an idea for their film and once selected, assign job roles.
- Contribution to the creation of the film will be supported by an individual pre-production folder.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Classroom-based seminars / tutorials	30	
Practical Workshops	30	
Independent Study & Location Production (production)	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name & associated ALO	Component Weighting
Coursework	Assignment 1: Running Festival (ALO 1,3)	50%
	Assignment 2: Produce a piece of creative work (ALO 2)	50%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Video Essay / Essay (ALO 1,2,3) (1500 words)	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Jason Watkins Date: 31/08/2023	Approved by: Martin Oliver Date: 31/08/2023