

Interviewing Techniques

It's National
Apprenticeship
Week #NAW2023



Tip #1 Social Media: It is important that your social media activity does not put off employers wanting to employ you. Once you have submitted your CV to the employer they may check your social media accounts to gain a better understanding of who you are. It is important to ensure that any of your personal posts are kept private but also be aware of what you are posting for the public to see.

Tip #2 Research: When preparing for an interview you should do some background research about the company. This will enable you to understand more about the company, size, industry, their current position and any future plans.

Tip #3 First impression: Being smartly dressed and well-groomed when you attend the interview will create a positive first impression for the employer.

Tip #4 Be Prepared: Arriving early with everything you need for the interview such as a notepad, pen etc. shows your employer that you are keen and organised and will also give you extra time to be fully prepared for the interview.

Tip #5 Questions: Prepare some questions about the role before the interview and/or make notes during the interview. However, wait to ask these questions until the end of the interview. This will show the employer that you are interested and actively engaged about the role/apprenticeship.

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