



**WEYMOUTH**  
HIGHER EDUCATION



**UNIVERSITY OF  
PLYMOUTH**

# **ACADEMIC PARTNERSHIPS PROGRAMME QUALITY HANDBOOK 2021-22**

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## **FdA Art & Design Practice**

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## Welcome and Introduction

Welcome to FdA Art and Design Practice delivered by Weymouth College.

This programme has been designed to equip you with the skills and knowledge base required to work in your chosen specialism or other graduate opportunities. It is also a platform from which you can undertake additional vocational and academic qualifications.

This Programme Quality handbook contains important information including:

- The approved programme specification
- Module records

Note: The information in this handbook should be read in conjunction with the current edition of:

- Your University Student Institution Handbook which contains student support based information on issues such as finance and studying at HE
- Your Module Guide
- Your University of Plymouth Student Handbook available at: <https://www.plymouth.ac.uk/your-university/governance/student-handbook>

## Programme Specification

1. **Final award title** FdA Art and Design Practice

**UCAS code** W210

**HECOS code** 101361 Creative Art and Design Practice

2. **Awarding Institution:** University of Plymouth

**Teaching institution(s):** Weymouth College

3. **Accrediting body(ies)**

Not applicable

4. **Distinctive Features of the Programme and the Student Experience**

The Foundation Degree in Art and Design Practice will develop skills in traditional disciplines and contemporary practices as well as exploring new media.

Level 4 will consist of five studio based and one professional practice module. Throughout these modules there will be a choice of sub briefs which will allow students to choose a project with equal learning experiences and opportunities allowing for outcomes appropriate for personal interests and professional aspirations.

Level 5 study is aimed at allowing students exploration and development of their personal creative practice and build upon their autonomy as practitioners. Two modules will establish a foundation for personal art and design practice. There is a project-based module giving the opportunity to define and explore a creative project allowing the student to develop their personal studio practice. Two further modules will allow the student to identify and test their creative practice within the

studio and to present their creative conclusions. The final module will enable the student the opportunity to research and develop their professional persona and to establish an appropriate network of opportunities for their creative practice.

The programme will also provide students with:

- the opportunity to develop and refine practical skills to support a personal creative practice within Art, Design and Lens Based practice
- The opportunity to explore and develop a multidisciplinary approach within their personal creative practice
- an increased ability to explore and refine ideas to support a personal creative practice.
- the opportunity to develop an appropriate knowledge and awareness of Art, Design and Lens Based practice and theory.
- the skills appropriate for a critically reflective approach to a personal practice within Art, Design and Lens Based practice.
- an effective, creative and responsible attitude towards professional practice through development of personal professional context.

## 5. Relevant QAA Subject Benchmark Group(s)

Informed by subject benchmark for Art and Design (December 2019) (Framework for Higher Education Qualifications of UK Degree-Awarding Bodies)

## 6. Programme Structure

<b>Level 4 (Stage 1) Full-time</b>			
<b>Module</b>	<b>Credits</b>	<b>Term</b>	<b>Core or Option Module</b>
WEYM1056 Initiating Creative Practice	20	Autumn	Core
WEYM1057 Studio Practice 1: Fine Art	20	Autumn	Core
WEYM1058 Studio Practice 2: Visual Communication	20	Spring	Core
WEYM1059 Studio Practice 3: Lens Based Media	20	Spring	Core
WEYM1060 Personal Studio Practice	20	Summer	Core
WEYM1061 Professional Context	20	All Year	Core

<b>Level 5 (Stage 2) Full-time</b>			
<b>Module</b>	<b>Credits</b>	<b>Term</b>	<b>Core or Option Module</b>
WEYM2052 Research	20	Autumn	Core
WEYM2053 Creative Solutions	20	Autumn	Core
WEYM2054 Negotiated Project	20	Spring	Core
WEYM2055 Development of Visual Language	20	Spring/Summer	Core
WEYM2056 Consolidation	20	Spring/Summer	Core
WEYM2057 Professional Identity	20	All Year	Core

## **7. Programme Aims**

The aims of the programme are to deliver appropriate and relevant learning opportunities in order to provide students with:

- the opportunity for students to develop their knowledge of their creative practice and contextual understanding
- the skills appropriate for a critically reflective approach to a Creative practice
- the means to develop research, analytical and communication skills which contribute to critical reflection on their own work and the work of others, allowing the student to develop and link ideas to develop their Creative practice
- an effective, creative and responsible attitude towards professional practice through development of personal professional context and presentation of work
- the ability for students to develop as creative practitioners with competence in a range of media and materials appropriate to practice

## **8. Programme Intended Learning Outcomes**

### **8.1. Knowledge and understanding**

On successful completion graduates should have developed:

1. the knowledge and understanding in a field of study that builds upon general prior learning or appropriate prior experience and is supported by advanced textbooks
2. the ability to communicate their understanding, skills and activities

3. the learning skills to undertake further studies with some autonomy
4. the ability to utilise a subject knowledge specific to own creative practice

## **8.2. Cognitive and intellectual skills**

On successful completion graduates should have developed:

1. the ability to apply, consolidate and extend their learning in different contextual frameworks and situations, both within and beyond the field of Art, Design and Lens Based practice
2. the ability to generate ideas, concepts, proposals, solutions or arguments independently and/or collaboratively in response to set briefs and/or as self-initiated activity
3. the skills to employ both convergent and divergent thinking in the processes of observation, investigation, speculative enquiry, visualization and/or making
4. the ability to analysis and synthesize information

## **8.3. Key and transferable skills**

On successful completion graduates should have developed the ability to:

1. sustain an independent creative practice
2. utilise research and reflection to support a personal creative practice
3. understand the professional framework for their own creative practice
4. take responsibility for one's own work and learning

## **8.4. Employment related skills**

On successful completion graduates should have developed:

1. communication and presentation skills
2. the ability to work effectively in groups
3. the ability to work to briefs and deadlines, including managing concurrent projects
4. the skills to engage and build links with industry

## **8.5. Practical skills**

On successful completion graduates should have developed:

1. a well-developed set of appropriate Art, Design and Lens Based skills.
2. the ability to exploit a range of techniques and processes and demonstrate a high degree of technical competence.

3. a well-developed confidence to use a broad range of media and materials associated with a Creative practice, safely and effectively.
4. the ability to follow appropriate Health and Safety practice.

## **9. Admissions Criteria, including APCL, APEL and Disability Service arrangements**

All applicants should ideally have GCSE (or Level 2 equivalent) Maths and English at Level 4 (9-4) or Grade C or above.

Please note: a portfolio interview will be required where stated below.

<b>Entry Requirements for FdA Art and Design Practice</b>	
Foundation Diploma in Art and Design	48 UCAS points typically Pass profile or above
A-level/AS-level	48 UCAS points from AS and A-Levels to preferably include subjects in an area related to Art, Design or Photography
BTEC National Diploma/QCF Extended Diploma	48 UCAS points typically PPP profile or above
Access to Higher Education at level 3	Preferably in relevant subject area. 45 credits at level 3 Candidates will be interviewed before an offer is made.
	Mature applicants with relevant experience but without the stated qualifications will be considered individually and are encouraged to apply. Candidates will be interviewed before an offer is made.

## **10. Progression routes/criteria for progression to Final and Intermediate Awards**

Students can apply for progression to Level 6 study at the University of Plymouth on the following awards:

- Fine Art – BA (Hons) Fine Art
- Lens Based – BA (Hons) Photography
- Visual Communication – BA (Hons) Illustration or BA (Hons) Graphic Design with Typography



Progression opportunities are available through application, followed by portfolio interview. The University of Plymouth will assess each application for progression in its own right and will offer the most appropriate in each. Students will need to successfully complete the FdA Art and Design Practice prior to progression.

The contribution of marks from prior levels of study to the progression award is governed by University regulations as outlined below:

- 10% from Level 4
- 30% from Level 5
- 60% from Level 6

#### **11. Non Standard Regulations**

Not applicable.

#### **12. Transitional Arrangements for existing students looking to progress onto the programme**

Students on the FdA Contemporary Fine Art Practice award who commenced prior to September 2021, will only be permitted to transfer to this award if they interrupt or repeat their studies.

## Appendix 1: Programme Specification Mapping (UG): module contribution to the meeting of Programme Intended Learning Outcomes

Core Modules		Programme Intended Learning Outcomes contributed to (for more information see Section 8)																		Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical		
		8.1 Knowledge & understanding				8.2 Cognitive & intellectual skills				8.3 Key & transferable skills				8.4 Employment related skills				8.5 Practical skills					
Level 4	WEYM1056																			Yes	C1 – 100%		
	WEYM1057																			Yes	C1 – 100%		
	WEYM1058																			Yes	C1 – 100%		
	WEYM1059																			Yes	C1 – 100%		
	WEYM1060																			Yes	C1 – 100%		
	WEYM1061																			Yes	C1 – 100%		
Level 4 LOs																							
Level 5	WEYM2052																			Yes	C1 – 80%, P1 – 20%		
	WEYM2053																			Yes	C1 – 70%, P1 – 30%		
	WEYM2054																			Yes	C1 – 100%		
	WEYM2055																			Yes	C1 – 100%		
	WEYM2056																			Yes	C1 – 100%		
	WEYM2057																			Yes	C1 – 100%		
Level 5 LOs																							
Confirmed Award LOs																							

## Appendix 2: Work-based learning information

WBL is an essential element of Foundation Degrees and therefore needs to be detailed here.

FHEQ level: 4				
WBL Activity	Programme Intended Learning Outcomes	Related Modules	Assessed Learning Outcomes	Range of Assessments
<p>Each student will design and develop a simple online exhibition of selected work, using a website format.</p> <p>Each student exhibition will link to a FOYER hosted on weymouthcollegeartists.com</p> <p>Students will work as a group to design the concept and format of the FOYER</p> <p>Students will work as a group to promote the launch of their online exhibition to a considered audience.</p> <p>Students will critically reflect upon their and group activities in a written evaluation.</p>	<p>8.3</p> <p>8.4</p>	<p>WEY1061</p> <p>Professional Context</p>	<p>ALO4 Develop and present a professional portfolio in an appropriate format to contextualise own creative practice</p> <p>ALO1 Place themselves and their work in the context of their selected discipline</p> <p>ALO3 Reflect on appropriate presentation of own practice</p>	<p>100% Assessment of coursework</p>

<p><a href="#">An explanation of this map:</a></p> <p>This activity supports the student's development of professional habits, such as engaging with agencies and clients, effective recording and listing of work, recording of work for presentation, development of personal marketing resources and the writing of statements that express their current ambitions, approaches, and intentions.</p> <p>Each student will use a website platform (currently WIX) to create a personal, digital exhibition of a selection of work produced in the first practical modules.</p> <p>Students will work to a strict deadline, using quality checking methods such as user tests and proof-reading to ensure their information is correct and well presented. Staff will be on hand to support technical development.</p> <p>Using a variety of marketing tools and their own strengths, students will work as a group to promote this online exhibition for a given launch date.</p> <p>This online exhibition will familiarise students with website development software and they may choose to develop this platform further as a professional website or portfolio (depending on ambitions)</p> <p>Students will reflect upon these activities to build a clearer idea of how they might wish to work/participate in the creative industries.</p>				

WBL is an essential element of Foundation Degrees and therefore needs to be detailed here.

FHEQ level: 5				
WBL Activity	Programme Intended Learning Outcomes	Related Modules	Assessed Learning Outcomes	Range of Assessments
<p>Students plan and produce a creative enterprise project relevant to their own creative aspirations within the art and design sector.</p> <p>This activity is likely to include the production of practical work, resources, and written explanation for a relevant intended function or audience.</p> <p>It will require use of time management strategies.</p> <p>It will require professional interactions and activities.</p> <p>It may require marketing and promotion activities.</p> <p>Students will gather feedback from stakeholders/visitors/users using appropriate methods. They will use this feedback to reflect upon and direct improvements or</p>	<p>8.3</p> <p>8.4</p>	WEYM2057	<p>ALO2 Plan an effective creative enterprise project or exhibition relevant to professional/creative aspirations.</p> <p>ALO3 Produce a creative enterprise project or exhibition relevant to professional/creative aspirations.</p>	<p>100% Assessment of coursework</p>

critically reflect on approaches and ambitions.				
<p><a href="#">An explanation of this map:</a></p> <p>Students use their personal aspirations to research, develop, plan and produce a live creative enterprise project. This could be an exhibition, a submission, a teaching workshop, a commission, live client brief; the choice should be guided by the student's professional and artistic ambitions.</p> <p>It MUST be a substantial, live, off-site activity that can be evaluated by the student in order assess ongoing professional developments.</p> <p>It is likely that this activity will include elements of business practice, curation, and engagement with client groups or stakeholders.</p> <p>Students will reflect upon these activities to assess the strengths, weaknesses, and opportunities of their approaches.</p>				

# Module Records

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEYM1056      **MODULE TITLE:** Initiating Creative Practice  
**CREDITS:** 20      **FHEQ LEVEL:** 4      **HECOS CODE:** 101361 Creative Arts & Design  
**PRE-REQUISITES:** None      **CO-REQUISITES:** None      **COMPENSATABLE:** Y

### SHORT MODULE DESCRIPTOR:

Induction-based module offering a taster of a range of key disciplines. There will be fast-paced explorations into a range of ideas from across the art and design spectrum utilising associated materials and processes to generate diverse work. Creative play and reflective practice will be encouraged, to establish a study ethos for the course. This module will be supported with visiting specialists allowing insight into industry and practices.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art and Design Practice

**Professional body minimum pass mark requirement:** not applicable

### MODULE AIMS:

The aims of this module are to:

- Introduce a variety of Art & Design materials, processes and equipment
- Provide an induction into Art & Design workshops and associated Health and Safety
- Establish an experimental approach to Art & Design materials and processes
- Establish a range of visual methods to communicate ideas
- Utilise the ideas of others to inform own ideas and work.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
1. Explore a range of creative processes to extend own visual language following appropriate Health and Safety.	8.1 all, 8.2.1, 8.2.2., 8.2.3, 8.3.1, 8.3.2, 8.3.4, 8.5 all
2. Evaluate the development of work exploring concept.	8.1.3, 8.1.4, 8.2 all, 8.3 all
3. Use visual language to convey ideas	8.1 all, 8.2.1, 8.2.2, 8.2.3, 8.3.4, 8.4.1, 8.4.3, 8.5.1, 8.5.2, 8.5.3
4. Engage with contextual information to extend own knowledge and understanding.	8.1.1, 8.1.3, 8.2.4, 8.3 all

<b>DATE OF APPROVAL:</b> 25/09/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2021	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Autumn

Notes:



## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2021/22  
**MODULE LEADER:** Sam Jukes

**NATIONAL COST CENTRE:** 143  
**OTHER MODULE STAFF:** Sandra Stalker & Tara Hay

### **Summary of Module Content**

Within this module students will develop a foundation for reflective and explorative study and a positive creative studio culture for the FdA Art and Design. There will be an introduction to a range of materials and processes from Art, Design and Lens based Practices each week through four fast-paced multidisciplinary projects, before concluding with a personal development of an area of interest. There will be an introduction to research, analysis and critique at level 4 and students will examine a range of Artists, Designers and context to support their practice and studies.

Students will typically study:

- An introduction to Fine Art studio practice, design principles, lens-based media and visual communications
- Health and Safety induction
- Drawing Processes: for example dry and wet media, collage, frottage, continuous line
- Design Processes: for example composition, colour, design cycle
- Lens Based: for example digital and analogue experimental processes
- Materials: for example graphite, charcoal, pastels, found materials, cyanotype, paint, inks
- Identifying and appraising research skills and methods
- Developing personal portfolios

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Workshops	35	
Lectures and seminars	15	
Independent study	144	
Tutorial	6	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Sketchbook: ALO 4	30%
	Portfolio of work: ALO's 1 - 3	70%
		<b>100%</b>

**REFERRAL ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	New body of coursework: Sketchbook and portfolio of work (ALOs 1-4)	100%

<b>To be completed when presented for Minor Change approval and/or annually updated</b>	
<b>Updated by:</b> Sam Jukes Date: XX/XX/XXXX	<b>Approved by:</b> Date: XX/XX/XXXX

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEYM1057

**CREDITS:** 20

**PRE-REQUISITES:** None

**MODULE TITLE:** Studio Practice 1: Fine Art

**FHEQ LEVEL:** 4

**CO-REQUISITES:**  
None

**HECOS CODE:** 101361 Creative Arts & Design

**COMPENSATABLE:** Y

### SHORT MODULE DESCRIPTOR:

This module will focus on Fine Art practice. Students will explore processes, materials, and enquiry associated with Fine Art practice and relevant theoretical context.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art and Design Practice

**Professional body minimum pass mark requirement:** not applicable

### MODULE AIMS:

- Expand and develop learners skills and understanding of Fine Art practice through creative exploration of media and process.
- Provide learners with an opportunity to explore their personal practice through creative enquiry, idea development and reflection.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
1. Develop Fine Art outcomes in response to a defined topic	8.1 all, 8.2.2, 8.2.3, 8.2.4, 8.3.2, 8.4.3
2. Explore materials and processes to realise creative intentions	8.1.1 8.1.3, 8.1.4, 8.5 all
3. Utilise processes of reflection and evaluation to guide creative developments	8.1.1, 8.1.3, 8.1.4, 8.2.3, 8.3.4

4. Examine the work and ideas of other artists to support own developments	8.1.1 8.1.3, 8.1.4, 8.2.4, 8.3.2
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<b>DATE OF APPROVAL:</b> 25/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2021	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Spring/Summer

Notes:

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2021/22  
**MODULE LEADER:** Sam Jukes

**NATIONAL COST CENTRE:** 143  
**OTHER MODULE STAFF:**

### **Summary of Module Content**

Within this module students will begin with a series of propositions and workshops to enable a variety of different opportunities to consider and develop their ideas through image based, sculptural or site-specific. Students can expect to explore a range of media within these works, including paint, hard and soft materials, moving image and/or sound. Following the initial explorative start students will refine and develop a personal fine art outcome/s to the proposition. The module will help students to underpin and inform research and awareness of Fine Art theory and practitioners guided by reflection and evaluation to enhance personal development and creative practice.

Students will typically study:

- Experimental processes to develop a range of approaches to extend conceptual thinking for example drawing, maquettes, site specific responses
- 3D workshop Health and Safety induction
- Painting Processes: making paint, oil and acrylic, mixed media
- Sculptural Processes: wood, metal, soft materials, light and sound
- Reflective record keeping
- A range of fine art practitioners from historic and contemporary context
- Developing personal portfolios

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Workshops	35	
Lectures and seminars	15	
Independent study	144	
Tutorial	6	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Sketchbook: ALO's 3 & 4	30%
	Portfolio of work: ALO's 1 & 2	70%
		<b>100%</b>

## REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	New body of coursework: Sketchbook and portfolio of work (ALOs 1-4)	100%

To be completed when presented for Minor Change approval and/or annually updated		
Updated by: XX/XX/XXXX	Date:	Approved by: Date: XX/XX/XXXX

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEYM1058      **MODULE TITLE:** Studio Practice 2: Visual Communication  
**CREDITS:** 20      **FHEQ LEVEL:** 4      **HECOS CODE:** 101361 Creative Arts & Design  
**PRE-REQUISITES:** None      **CO-REQUISITES:** None      **COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:**

This module will focus on Visual Communication and Design led practice. Students will explore processes, materials, and enquiry associated with Visual Communication practice and relevant theoretical context.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art and Design Practice

**Professional body minimum pass mark requirement:** not applicable

**MODULE AIMS:**

- Expand and develop skills and understanding of design process and Visual Communication through exploration of media and process.
- Introduce the design cycle to develop creative outcomes
- Explore the relationship of image and type

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
1. Develop personal ideas and means of visual communication, in response to a brief and defined audience	8.1 all, 8.2.2, 8.2.3, 8.2.4, 8.3.2, 8.3.3, 8.4.1, 8.4.3, 8.4.4
2. Produce work exploring image and type to realise creative intentions	8.1.1 8.1.3, 8.1.4, 8.5 all
3. Utilise design process to guide project developments	8.1.1, 8.1.3, 8.1.4, 8.2.3, 8.3.4

4. Examine the work and ideas of other creative practitioners and industry to support own developments	8.1.1 8.1.3, 8.1.4, 8.2.4, 8.3.2, 8.4.4
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<b>DATE OF APPROVAL:</b> 25/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2021	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Spring

Notes:



## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2021/22  
**MODULE LEADER:** Sandra Stalker

**NATIONAL COST CENTRE:** 143  
**OTHER MODULE STAFF:**

### **Summary of Module Content**

This module will allow students to focus on conveying message through type and image. Students will explore type and image layout to convey a narrative. This will lead on to exploration and development of outcomes in response to a hypothetical professional commission and defined audience. Students will explore visual communication ideas, particularly the principles of design and the relationship between typography and image, undertake research tasks to develop awareness of visual communication practice, preliminarily focusing on illustration and graphic design but with the opportunity to develop multidisciplinary outcomes. Throughout the module, students will use analysis and application of the design cycle, reflection on practice and evaluation in exploration.

Students will typically study:

- Working to a brief and time-frame
- Utilising the design cycle to develop ideas
- Introduction to layout of type and image within Adobe InDesign
- Introduction to drawing and collage within Photoshop
- Communicating with type and image
- Letterpress and screen print
- Reflective record keeping
- Examine a range of graphic designers and illustrators from historic to contemporary context

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Workshops	35	
Lectures and seminars	15	
Independent study	144	
Tutorial	6	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
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Coursework	Sketchbook: ALO 3 & 4	30%
	Body of work: ALO 1 & 2	70%
		<b>100%</b>

#### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	New Body of Course work: Sketchbook and body of work (ALOs 1-4)	100%

To be completed when presented for Minor Change approval and/or annually updated		
Updated by: XX/XX/XXXX	Date:	Approved by: Date: XX/XX/XXXX

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEYM1059

**CREDITS:** 20

**MODULE TITLE:** Studio Practice 3: Lens Based Media

**FHEQ LEVEL:** 4

**HECOS CODE:** 100063

Photography

**PRE-REQUISITES:** None

**CO-REQUISITES:** None

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:**

This module will focus on Lens based practice. Students will explore processes, materials, and enquiry associated with Lens based practice and relevant theoretical context.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art and Design Practice

**Professional body minimum pass mark requirement:** not applicable

**MODULE AIMS:**

- Expand and develop learners' skills and understanding of lens-based practice through exploration of lens-based media and process.
- Provide learners with an opportunity to explore lens-based practice through creative enquiry in response to a brief.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
1. Develop personal ideas in response to a brief	8.1 all, 8.2.2, 8.2.3, 8.2.4, 8.3.2, 8.3.3, 8.4.3, 8.4.4
2. Explore lens-based media to realise creative intentions	8.1.1 8.1.3, 8.1.4, 8.5 all
3. Utilise processes of evaluation to guide project developments	8.1.1, 8.1.3, 8.1.4, 8.2.3, 8.3.4
4. Examine the work and ideas of lens-based artists and industry to support own developments	8.1.1 8.1.3, 8.1.4, 8.2.4, 8.3.2, 8.4.4

<b>DATE OF APPROVAL:</b> 25/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
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<b>DATE OF IMPLEMENTATION:</b> September 2021	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Spring/Summer
Notes:	

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2021/22  
**MODULE LEADER:** Tara Hay

**NATIONAL COST CENTRE:** 143  
**OTHER MODULE STAFF:**

### **Summary of Module Content**

Within this module students undertake a variety of observational and constructed photographic projects investigating various forms of photography techniques. They will explore a range of camera systems, lighting techniques and location work. Students will explore historical and contemporary digital and analogue photography. Students will be encouraged to discuss various issues related to contemporary practice and to evaluate their own work within today's context.

Students will typically study:

- Working to a brief and time-frame
- Introduction to photo editing within Adobe Photoshop and Lightroom
- Photography techniques such as studio, landscape, macro, wide-angle and experimental
- Analogue techniques including the use of SLR film cameras, medium format and darkroom work
- A range of photographers and lens-based artists from historic to contemporary context
- Reflective record keeping
- Development of personal portfolio

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Workshops	35	
Lectures and seminars	15	
Independent study	144	
Tutorial	6	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

## **SUMMATIVE ASSESSMENT**

Element Category	Component Name	Component Weighting
Coursework	Sketchbook: ALO's 3 & 4	30%
	Portfolio of work: ALO's 1 & 2	70%
		<b>100%</b>

#### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	New Body of Course work: Sketchbook and portfolio of work (ALOs 1-4)	100%

To be completed when presented for Minor Change approval and/or annually updated		
Updated by: XX/XX/XXXX	Date:	Approved by: Date: XX/XX/XXXX

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEYM1060

**MODULE TITLE:** Personal Studio Practice

**CREDITS:** 20

**FHEQ LEVEL:** 4

**HECOS CODE:** 101361 Creative Arts & Design

**PRE-REQUISITES:** None

**CO-REQUISITES:**  
None

**COMPENSATABLE:** Y

### SHORT MODULE DESCRIPTOR:

This module acts to conclusion the studio practice for Level 4 and allow the space to explore ideas, process and materials appropriate to their personal aspirations. Students will be expected to challenge their preconceptions through explorative making, which utilises process, media and concepts appropriate to their creative focus, to generate a creative outcome.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art and Design Practice

**Professional body minimum pass mark requirement:** not applicable

### MODULE AIMS:

- Identify and consider a creative context for own practice
- Develop the use of research to support creative development
- Explore ideas generating techniques
- Generate work utilising appropriate visual language
- Produce and present creative work

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
1. Creatively utilise research to support their own creative practice	8.1.1, 8.1.3, 8.2.4, 8.3.1, 8.3.2
2. Exploit ideas generating techniques	8.1.4, 8.2.2,
3. Explore creative processes appropriate to own studio practice	8.2.3, 8.5.2, 8.5.3, 8.5.4
4. Produce work for an identified creative context	8.1.2, 8.1.4, 8.2.1, 8.3.3, 8.4.1, 8.4.2, 8.4.3, 8.5.1

<b>DATE OF APPROVAL:</b> 25/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2021	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Summer

Notes:

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2021/22

**NATIONAL COST CENTRE:** 143

**MODULE LEADER:** Sam Jukes

**OTHER MODULE STAFF:** Sandra Stalker & Tara Hay

### **Summary of Module Content**

Students will be encouraged to research both primary and secondary sources and have the opportunity to draw together creative strands and explore creative media appropriate to their own aspirations. Students will be encouraged to study appropriate practitioners and art theory to contextualise their project.

Students will clarify their own creative interests and practice through studio exploration of appropriate analogue and/or digital art and design media, developing their creative confidence and appropriate techniques.

Students will typically study:

- Personal creative direction through reflection and evaluation
- Research methods and formulation of a concept for the work
- A range of research methods including primary and secondary to sustain creative enquiry
- Developing ideas to communicate concept
- Ongoing reflection in order to develop creative responses
- Developing personal portfolio

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Workshops	20	
Lectures and seminars	20	
Independent study	144	
Tutorial	6	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Evidence generated from studio practice ALOs 1-3	60%
	Body of work ALO 4	40%
		<b>100%</b>



**REFERRAL ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	New Body of Course work: Studio practice and written essay (ALOs 1-4)	100%

<b>To be completed when presented for Minor Change approval and/or annually updated</b>		
<b>Updated by:</b> XX/XX/XXXX	<b>Date:</b>	<b>Approved by:</b> Date: XX/XX/XXXX

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEY1061

**MODULE TITLE:** Professional Context

**CREDITS:** 20

**FHEQ LEVEL:** 4

**HECOS CODE:** 101361 Creative Arts & Design

**PRE-REQUISITES:** None

**CO-REQUISITES:** None

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:**

Enquiry into a range of professional practices and contexts associated with the sector, allowing students to identify appropriate professional aspirations, modes of presenting their practice and reflection on their creative context through a piece of academic writing.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)	%	<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>E2</b> (Clinical Examination)	%	<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)	%				

**SUBJECT ASSESSMENT PANEL to which module should be linked:**

**Professional body minimum pass mark requirement:**

**MODULE AIMS:**

The aims of this module are to:

- Introduce students to the professional context of the art and design sector.
- To identify and gain an understanding of the context of own personal creative practice
- Encourage self-analysis, reflection on the presentation of own practice
- Develop effective methods of professional presentation and promotion.
- Examine how to research and structure academic writing
- Write a piece of academic writing

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
1. Place themselves and their work in the context of their selected discipline	8.1.1, 8.2.1, 8.4.4, 8.3.2, 8.3.3, 8.3.4, 8.4.3
2. Produce academic writing informing context of own practice	8.1.2, 8.1.3, 8.1.4, 8.2.1, 8.2.2, 8.2.4, 8.3 all, 8.4.3
3. Reflect on appropriate presentation of own practice	8.2.4, 8.3 all, 8.4.1, 8.4.2, 8.4.4

4. Develop and present a professional portfolio in an appropriate format to contextualise own creative practice	8.1.4, 8.3 all, 8.4.1, 8.4.3, 8.4.4
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<b>DATE OF APPROVAL:</b> 25/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2021	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> All Year

Notes:

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2021

**MODULE LEADER:** Pippa Walker

**NATIONAL COST CENTRE:** 143

**OTHER MODULE STAFF:**

### **Summary of Module Content**

Within this module students are encouraged to identify the context of their professional practice and showcase their role within this discipline. Students will academically research sources and techniques to reflect on the context of their practice and inform their professional portfolio. Students will be introduced to key facilities, organisations and individuals within identified areas of the art and design sector to enable reflection on appropriate presentation of their own practice. Students will engage in a group online exhibition to present a professional portfolio to contextualise their own creative practice.

Students will typically study:

- Creative practitioners across a spectrum of the creative industries including Fine Art, design and lens-based media
- The context of artists, designers and photographers and creative practitioners appropriate to personal interests
- Formulating an academic report which contextualises their practice within a professional framework
- Presentation techniques appropriate to their personal creative practice
- Producing an online portfolio of work

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Lectures	15	
seminars	35	
Independent study	144	
Tutorial	6	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Essay: ALO's 1 & 2	60 %
	Portfolio ALO's 3 & 4	40 %
		<b>100%</b>

### **REFERRAL ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	New Body of Course work: Essay and portfolio (ALOs 1-4)	100%

<b>To be completed when presented for Minor Change approval and/or annually updated</b>		
<b>Updated by:</b> XX/XX/XXXX	<b>Date:</b>	<b>Approved by:</b> Date: XX/XX/XXXX

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEYM2052

**MODULE TITLE:** Research

**CREDITS:** 20

**FHEQ LEVEL:** 5

**HECOS CODE:** 101361 Creative Arts & Design

**PRE-REQUISITES:** None

**CO-REQUISITES:**  
None

**COMPENSATABLE:** Y

### SHORT MODULE DESCRIPTOR:

This is a research-based module clarifying and examining ideas, stimuli and theory surrounding personal creative context. Research will typically encompass Art and Design, culture and other subject matter, utilising a range of written and visual techniques.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	60%	<b>P1</b> (Practical)	40%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art and Design Practice

**Professional body minimum pass mark requirement:** not applicable

### MODULE AIMS:

The aims of this module are to:

- Become informed of a subject connected to a personal creative practice
- Consider complex ideas to inspire own creative objectives
- Develop an understanding of a concept / idea / theory to enable an informed studio practice
- Design a presentation to communicate personal conclusions gained from research utilising appropriate methods and language for a personal practice within Art & Design
- Present and communicate ideas effectively

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
1. Critically analyse a variety of principles, theoretical frameworks and concepts pertinent to own practice	8.1.1, 8.1.3, 8.2.1, 8.3 all,
2. Utilise a range of research methods to inform, stimulate personal creative practice and investigate problems	8.1.3, 8.1.4, 8.2 all, 8.3 all, 8.4.3

3. Gather a body of research to define and underpin own personal creative practice	8.1.1, 8.1.3, 8.2.1, 8.3 all, 8.4.3
4. Make an informed presentation of ideas / concept / theory / ethical awareness to support and contextualise own personal creative practice within the Art and design sector.	8.1.2, 8.2.1, 8.2.3, 8.4.1, 8.4.3

<b>DATE OF APPROVAL:</b> 25/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2022	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Autumn

Notes:

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2022/23  
**MODULE LEADER:** Sam Jukes

**NATIONAL COST CENTRE:** 143  
**OTHER MODULE STAFF:** Tara Hay

### **Summary of Module Content**

Students will typically study:

- How to compile, organise and analyse their research
- How to utilise their research to inform practice
- How to undertake a breadth of primary research typically entailing site visits, gallery visits, design studios, interviews and secondary sources such as books, journals and internet
- A broad range of historical and contemporary artists/designers/photographers/practitioners connected to their practice
- Ethical issues in research and subject
- Presentation techniques appropriate to their defined creative industry sector
- Conclusions, ideas and concepts in an appropriate industry format

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Workshops	15	
Lectures and seminars	15	
Independent study	144	
Tutorial	26	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Research folio: ALO's 1, 2, & 3	100%
Practical	Project proposal presentation: ALO 4	100%

### **REFERRAL ASSESSMENT**



Element Category	Component Name	Component Weighting
Coursework	New body of coursework: Research folio: ALO's 1, 2, & 3	100%
Practical	Project proposal presentation: ALO 4	100%

To be completed when presented for Minor Change approval and/or annually updated		
Updated by: XX/XX/XXXX	Date:	Approved by: Date: XX/XX/XXXX

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEYM2053

**MODULE TITLE:** Creative Solutions

**CREDITS:** 20

**FHEQ LEVEL:** 5

**HECOS CODE:** 101361 Creative Arts & Design

**PRE-REQUISITES:** None

**CO-REQUISITES:**  
None

**COMPENSATABLE:** Y

### SHORT MODULE DESCRIPTOR:

This studio based practical module encourages exploration of a range of approaches, exploration of ideas and clarification of concepts appropriate to creative ambitions. Students are encouraged to be experimental and explore ideas: an opportunity to test theories, approaches and processes in preparation for putting forward a project.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	70%	<b>P1</b> (Practical)	30%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art and Design Practice

**Professional body minimum pass mark requirement:** not applicable

### MODULE AIMS:

The aims of this module are to:

- Utilise research to generate creative solutions to personal ideas
- Explore and extend a variety of approaches to making own work
- Explore creative language appropriate to personal intentions
- Produce work which communicates considered personal concepts
- Practically test the ideas and concepts associated with own practice.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
1. Synthesise information and ideas to formulate and explore creative possibilities through a range of works.	8.1.2, 8.1.3, 8.1.4, 8.2 all, 8.3 all, 8.4.3, 8.5 all
2. Develop and explore ideas through risk taking and reflection through a variety of diverse approaches.	8.1.1, 8.1.3, 8.1.4, 8.2 all, 8.3 all 8.4.3
3. Be able to independently test, critically analyse and investigate a range of visual	8.1 all, 8.2 all, 8.3 all, 8.4.3, 8.5.2, 8.5.3

language to communicate personal intentions	
4. Be able to present work to a group, which communicates a concept underpinned by theories, ideas and hypotheses.	8.1.2, 8.1.4, 8.2.1, 8.2.3, 8.2.4, 8.3.2, 8.3.3, 8.3.4, 8.4.1, 8.4.2

<b>DATE OF APPROVAL:</b> 25/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2022	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b>

Notes:

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2022/23  
**MODULE LEADER:** Sam Jukes

**NATIONAL COST CENTRE:** 143  
**OTHER MODULE STAFF:** Sandra Stalker

### **Summary of Module Content**

Students will typically study:

- Research an appropriate means to present a creative outcome
- How to reflect on research that has been undertaken
- A range of stimuli and theory to identify a focus for own creative practice
- A range of approaches to making work both within and across disciplines to inform own practice
- Creative communication for audiences, for example, commercial and non-commercial contexts
- How to work independently

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Workshops	15	
Lectures and seminars	15	
Independent study	144	
Tutorial	26	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Sketchbooks and studio exploration: ALO's 1 - 3	100%
Practical	Exhibition: ALO 4	100%

### **REFERRAL ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Sketchbooks and studio Exploration: ALO's 1 - 3	100%
Coursework (in lieu of original assessment)	Exhibition design and proposition: ALO 4	100%

**To be completed when presented for Minor Change approval and/or annually updated**

<b>Updated by:</b> XX/XX/XXXX	Date:	<b>Approved by:</b> Date: XX/XX/XXXX
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## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEYM2054      **MODULE TITLE:** Negotiated Project  
**CREDITS:** 20      **FHEQ LEVEL:** 5      **HECOS CODE:** 101361 Creative Arts & Design  
**PRE-REQUISITES:** None      **CO-REQUISITES:** None      **COMPENSATABLE:** Y

### SHORT MODULE DESCRIPTOR:

Students will be asked to research, consider and analyse contexts (such as ethical, social, political and cultural). Through negotiation, students will design a project to suit their own creative ambitions. They will substantiate ideas, considering and rationalising the context and ethics associated with them to establish a personal standpoint.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	70%	<b>P1</b> (Practical)	30%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art and Design Practice

**Professional body minimum pass mark requirement:** not applicable

### MODULE AIMS:

- Position own creative practice within context of Art & Design
- Show understanding of the ethical, social, political & cultural aspects surrounding the proposed ideas
- Effectively utilise evaluation and reflection to design a project
- Refine academic writing skills to discuss ideas within Art & Design
- To propose a creative project appropriate to personal specialism
- Further develop personal autonomy within own work and practice

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.)

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
1. Devise complex ideas to suit specific art and design applications	8.1.1, 8.1.4, 8.2 all, 8.3 all
2. Critically analyse and evaluate contexts surrounding Art/Design practice.	8.1.1, 8.2.3, 8.2.4, 8.3.3
3. Critique and synthesise ideas associated with own practice	8.1 all, 8.2 all, 8.3.3, 8.3.4

4. Present a relevant project to a team, which, through negotiation, identifies the remit of their own creative practice.	8.1 all, 8.2 all, 8.3 all, 8.4.1, 8.4.2
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<b>DATE OF APPROVAL:</b> 25/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2022	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Spring/Summer

Notes:

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2022/23  
**MODULE LEADER:** Sam Jukes

**NATIONAL COST CENTRE:** 143  
**OTHER MODULE STAFF:** Tara Hay

### **Summary of Module Content**

Students will typically study:

- The processes to define and refine research questions
- Contexts (such as ethical, social, political and cultural) surrounding and associated with the proposed ideas and project
- How to formulate a research proposal
- How to critique and synthesise ideas utilising appropriate language
- How to present or pitch a project to a live audience and identify remit of own creative practice
- Autonomous learning
- Academic writing
- Project negotiation skills

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Workshops	15	
Lectures and seminars	15	
Independent study	144	
Tutorial	26	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Essay: ALO's 1 - 3	100%
Practical	Presentation: ALO 4	100%

### **REFERRAL ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Essay: ALO's 1 - 3	100%



Practical	Presentation: ALO 4	100%
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To be completed when presented for Minor Change approval and/or annually updated		
Updated by: XX/XX/XXXX	Date:	Approved by: Date: XX/XX/XXXX

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEY2055

**CREDITS:** 20

**MODULE TITLE:** Development of Visual Language

**FHEQ LEVEL:** 5

**HECOS CODE:** 101361 Creative Arts & Design

**PRE-REQUISITES:** None

**CO-REQUISITES:**  
None

**COMPENSATABLE:** Y

### SHORT MODULE DESCRIPTOR:

Students will explore the role of visual language using contemporary and historical contexts to inspire and inform their own practice. They will utilise their individually selected medium(s) to explore their practical studio skills leading to the communication of ideas through visual means (e.g graphic design, illustration, photography or fine art).

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art and Design Practice

**Professional body minimum pass mark requirement:** not applicable

### MODULE AIMS:

- Examine visual language in context within Art and Design to inform personal practice
- Collect and process stimuli and information in order to inform and shape personal practice
- Develop, explore and exploit Visual Language used within own practice
- Develop personal confidence and autonomy within individual practice

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
1. Produce evidence of use of research and context in the development and production of visual outcomes.	8.1 all, 8.2 all, 8.3 all, 8.4.1, 8.4.3
2. Critically analyse the role of visual language from a variety of historical and contemporary contexts.	8.1.1, 8.1.3, 8.1.4, 8.2.3, 8.2.4, 8.3 all
3. Produce evidence of the creative journey in the development of personal visual language	8.1 all, 8.2 all, 8.3 all, 8.4.1, 8.4.3, 8.5 all
4. Express ideas and concepts using	8.1 all, 8.2 all, 8.3 all, 8.4.1, 8.4.3, 8.5 all

developed visual language to produce tangible outcomes	
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<b>DATE OF APPROVAL:</b> 20/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2022	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Term 2 & 3
Notes:	

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2022/23

**MODULE LEADER:** Sam Jukes

**NATIONAL COST CENTRE:** 143

**OTHER MODULE STAFF:** Sandra Stalker

### **Summary of Module Content**

Students will typically study:

- Context of visual language within contemporary and historical art and design practice
- Studio research methods to inform, challenge and extend own use of visual language
- Processes of collating information and stimuli to inform practice
- Appropriate visual language for defined contexts
- How to undertake comprehensive experimentation within own practice to test and explore personal use of visual language
- Visual language within own work against an art and design context

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Workshops	15	
Lectures and seminars	15	
Independent study	144	
Tutorial	26	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Supporting Research: ALO's 1 & 2	30%
		70%
	Body of work: ALO's 3 & 4	<b>100%</b>

### **REFERRAL ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	New body of coursework: Supporting research and body of work (ALOs 1-4)	100%

<b>To be completed when presented for Minor Change approval and/or annually updated</b>		
<b>Updated by:</b> XX/XX/XXXX	<b>Date:</b>	<b>Approved by:</b> Date: XX/XX/XXXX



## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEYM2056      **MODULE TITLE:** Consolidation  
**CREDITS:** 20      **FHEQ LEVEL:** 5      **HECOS CODE:** 101361 Creative Arts & Design  
**PRE-REQUISITES:** None      **CO-REQUISITES:** None      **COMPENSATABLE:** Y

### SHORT MODULE DESCRIPTOR:

This module will consolidate the skills and practices learnt to enable students to hone their creative identity and to present their individual practice within Art and Design.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art and Design Practice

**Professional body minimum pass mark requirement:** not applicable

### MODULE AIMS:

- Refine and extend appropriate practical skills for identified personal practice within Art and Design
- Refine own creative (professional) identity and practice and its position within the creative sector
- Explore and utilise appropriate means to showcase personal work and creative practice.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.)

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
1. Creatively utilise and develop practical skills to make and explore own work	8.1 all, 8.2 all, 8.3 all, 8.4.3, 8.5 all
2. Clarify a personal creative practice by evaluating practical exploration and studio output.	8.1 all, 8.2 all, 8.3 all, 8.4.3, 8.4.4, 8.5 all
3. Compare different means to present outcomes appropriate to identified creative practice	8.1.1, 8.1.2, 8.1.4, 8.2 all, 8.3.2, 8.3.3, 8.3.4, 8.4.1, 8.4.3, 8.5.4
4. Organise exhibition of a creative project utilising appropriate techniques	8.1.2, 8.1.4, 8.3.3, 8.4.1, 8.4.4, 8.5.4

<b>DATE OF APPROVAL:</b> 25/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
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<b>DATE OF IMPLEMENTATION:</b> September 2022	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Spring/Summer

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR:** 2022/23

**NATIONAL COST CENTRE:** 143

**MODULE LEADER:** Sam Jukes

**OTHER MODULE STAFF:** Pippa Walker

### **Summary of Module Content**

Students will typically study:

- Studio based creative enquiry responding to a personally identified project
- Relevant practical skills to realise creative ambitions
- Their own developing skill sets and studio output in order to clarify a personal creative practice
- Expectations for exhibitions/presentations
- Health and safety aspects of working with the public and in public spaces
- How to display a body of work

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Workshops	15	
Lectures and seminars	15	
Independent study	144	
Tutorial	26	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Studio practice: ALO's 1 & 2	50%
	Display of work: ALO's 3 & 4	50%
		<b>100%</b>

### **REFERRAL ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	New Body of Course work: Studio practice and display of work (ALOs 1-4)	100%

To be completed when presented for Minor Change approval and/or annually updated		
Updated by: XX/XX/XXXX	Date:	Approved by: Date: XX/XX/XXXX

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** WEYM2057      **MODULE TITLE:** Professional Identity  
**CREDITS:** 20      **FHEQ LEVEL:** 5      **HECOS CODE:** 101361 Creative Arts & Design  
**PRE-REQUISITES:** None      **CO-REQUISITES:** None      **COMPENSATABLE:** Y

### SHORT MODULE DESCRIPTOR:

This module will develop the professional self and a context within Art and Design. Students will create networks with appropriate creative organisations to establish themselves within the professional community culminating in a live project.

ELEMENTS OF ASSESSMENT [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>					
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** FdA Art & Design Practice

**Professional body minimum pass mark requirement:** N/A

### MODULE AIMS:

- Research and evaluate professional identities within art and design specialisms
- Clarify and evaluate individual professional aspirations and identity
- Undertake, research and design a planned exhibition, enterprise project or live assignment relevant to identified art and design specialism

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
1. Analyse professional identities and business models of other practitioners within specific art and design contexts	8.1.3, 8.2.2, 8.3.2, 8.3.3, 8.3.4, 8.4.4



2. Plan a creative project or exhibition relevant to own professional/creative aspirations.	8.3 all, 8.4 all, 8.5.4
3. Produce a creative project or exhibition relevant to own professional/creative aspirations.	8.1.4, 8.3 all, 8.4 all, 8.5.4
4. Evaluate own performance and professionalism during the live project(s)	8.2.3, 8.2.4

<b>DATE OF APPROVAL:</b> 25/05/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2022	<b>SCHOOL/PARTNER:</b> Weymouth College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> All Year

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

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**ACADEMIC YEAR:** 2022/23

**NATIONAL COST CENTRE:** 143

**MODULE LEADER:** Pippa Walker

**OTHER MODULE STAFF:**

### **Summary of Module Content**

Students will typically study:

- Professional identities and business models of a range of practitioners within the art and design sector
- Different types of professional networking and creative opportunities within the art and design sector
- Work-based learning skills and qualities
- An introduction to the administration processes required to support identified activities
- Individual professional identity and appropriate skills
- Expectations for exhibition opportunities, enterprise projects or live assignments
- Evaluation and reflection skills to sustain professional practice

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Lectures	10	
Seminars	25	
Independent Study	144	
Tutorial	21	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

## **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Body of work and research: ALO's 1, 2 & 4 Creative enterprise or exhibition / presentation: ALO 3	80%  20%  <b>100%</b>

#### **REFERRAL ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	New Body of Course work: Body of work and research Creative enterprise or exhibition / presentation (ALOs 1-4)	100%

<b>To be completed when presented for Minor Change approval and/or annually updated</b>		
<b>Updated by:</b> XX/XX/XXXX	<b>Date:</b>	<b>Approved by:</b> Date: XX/XX/XXXX