



Dear Employer,

I am delighted to introduce you to the new Weymouth College Employer Services team, which sees the merger of three key functions at the College that are already supporting and working in partnership with employers and local organisations. The new service, brings together the Apprenticeship team, the Dorset Training Academy and External Partnerships to form a wider collaborative service to ensure that we deliver the support and training that you need to sustain and grow as an organisation.

Whilst this was already part of the College's vision for 20/21, the recent experiences and impact of Covid-19, has emphasised that it is more important now than ever, that the College is able to act as a hub of information and training to all local employers and businesses.

With that in mind, we have created an Organisation Needs Analysis Survey to identify how the College can support business sustainability and growth through the development, retention and recruitment of new and existing staff.

In the coming weeks, we aim to gather expert information and guidance from each industry sector and would appreciate your knowledgeable input. We would like to thank you in advance for taking the time to complete this short survey. To access the survey, please click [here](#).

As we move forward, we fully appreciate the role that we can play in the recovery and sustainability of the local economy and will ensure that we will support local businesses and partners through our newly launched **Back2Business** initiative.

Back2Business - easily accessible [here](#) - will offer up-to date information and analysis backed by a comprehensive suite of business support services and opportunities including:

- Helping businesses to understand and navigate around the several government employer incentives available to local organisations. To see our latest Employer Incentive Factsheet analysing the current government financial support available to business, please click [here](#).
- A free information service from Weymouth College's **Back2Business** support hub – offering regular newsletters. Topics will include, business recovery, staff development opportunities and workplace mental health and wellbeing guidance.
- Termly sector based (Virtual) Employer Advisory Groups to offer relevant government and awarding body updates and open up the opportunity to discuss, to shape and to inform sector specific skills and training needs. All to be delivered to the highest of educational standards. By working together with you - the experts in your field - we will be able to develop the support needed to advance business sustainability and growth over the coming months.

Our free sector based Employer Advisory Groups are planned for the following dates - invites to follow. Please follow this [link](#) to view our planned agenda.

- Tuesday 29th September 9-10am - Engineering
- Thursday 1st October 9-10am – Construction
- Tuesday 6th October 9-10am – Services Industries (Hair, Leisure, Hospitality and Catering)
- Friday 9th October 9-10am - Corporate Business (Administration, Customer Service, Retail, Management, Finance and IT)

For more information on any of the above or to request further information, please contact the Employer Services team at EmployerServices@Weymouth.ac.uk

On behalf of the Employer Services team, I would like to offer our best wishes, as well as continued positive outcomes and recovery for businesses as we continue to navigate through the latter part of this year.

We look forward to working with you in both the near and distant future.

Kind Regards,



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