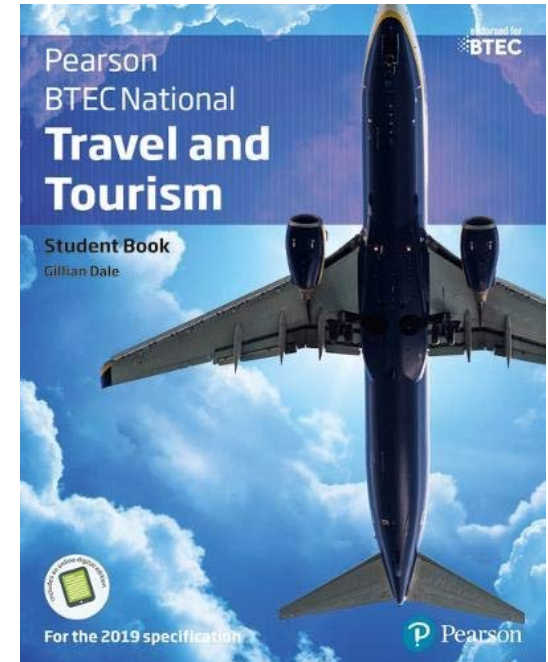




BTEC National Level 3 Extended Diploma in Travel and Tourism



Course Leader and Tutor Tonia Fisher



Course Summary

- This **two** year course is a nationally recognised qualification that combines theoretical, practical and work-related activities.
- Qualification is made up of **thirteen** units.
- Assessment for the course is by *course work and external exams for 2 units*; assignments are based on realistic workplace situations, activities and demands
- Entry Requirements are **5 GCSEs at grade 4 or C** to include **English** and **Maths** or a minimum merit grade in C&G First Diploma in T&T .
- You will develop a range of skills, knowledge, personal qualities and attitudes essential for a career in travel & tourism related employment.
- You will benefit from being taught by a well-qualified team of lecturers with substantial teaching and practical experience

Programme of study

Year 1

- The World of Travel and Tourism
- Global Destinations
- Principles of Marketing in Travel & Tourism
- Managing the Customer Experience in Travel & Tourism
- Visitor Attractions
- The Cruise Industry



Year 2

- Researching Current Travel Trends and Key Issues in T&T
- Travel and Tourism Enterprises
- Working Overseas
- Work Experience in T&T
- Recruitment and Selection in T&T
- Managing Accommodation Services
- The UK as a Destination



Industry Experience

- Experience the workplace is important for any course. During the Level 3 course, we will include a variety of industry based activities to allow you to review your options for career paths or employments.
- **Industry based activities include;**
 - Two week work experience in industry.
 - Variety of industry speakers ranging from airlines, travel agents, air traffic control, event organisers, visitor attractions and accommodation providers
 - Local and international day trips and residential visits
 - Practical role plays in a simulated environment



Activities & Trips

- Overseas residential
- Warner Brothers Studio Tour - London
- World Travel Market, Excel, London
- Bournemouth Airport
- Sealife Centre
- Longleat Safari Park
- Various accommodations



IMPORTANT: All trips & activities will be subject to student financial contribution & availability

Additional Activities/ Qualifications

- NCFE Level 2 Introduction to Cabin Crew
- First Aid certificate
- GCSE Mathematics & English retakes
- Functional Skills Qualifications



Where do I progress?

Student Destinations:

- Higher Education
- Employment
- Travelling/gap year

*Hays
Travel*




Discover your smile



Higher education choices:



Learners can progress to degree courses such as:

- BA (Hons) in Hospitality, Leisure, Sport and Tourism (includes Travel Management);
- Event Management; Tourism Management; Transport Studies; Air, Land and Sea travel;
- Hospitality Management; Recreation and Leisure Studies; Spa, Salon or Sport Management
- BA (Hons) in Business Studies
- BA (Hons) in Business Management with Accounting and Finance
- BA (Hons) in Marketing
- BA (Hons) in International Tourism Management
- BA(Hons) in Geography and Tourism
- Bsc (Hons) in Geography and Environmental Management.



Frequently Asked Questions

- **How many days a week will I be at college?**
 - Approximately 4 days a week in college and one independent study day.
- **Will I have to pay for trips and visits?**
 - Yes, this will be discussed at enrolment. Student financial support available depending on family income.
- **Will I have the opportunity to resit my GCSEs?**
 - Yes, unless you already have English and Maths at Grade 4, GCSE retakes will be built into your timetable.
- **What is college life like?**
 - College is an adult learning environment. We will support you in all aspects of your learning, however as an adult learner we want you take responsibility for your learning. You will have to ensure you are organised and adhere to all assessment deadlines.
- **Will my attendance and punctuality be monitored?**
 - Yes the T&T department instil the highest regards for attendance and punctuality as this is required in the workplace. Your tutor will monitor your attendance weekly.
- **Can I access extra help at college?**
 - Yes, speak with your tutor at enrolment, induction or throughout any part of your course to gain extra help.



APPLY TODAY!

For more information contact
Tonia_fisher@weymouth.ac.uk